



QUEENSLAND NORTHERN TERRITORY

IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

2023/2024

Principal and Enterprise

PARTNER PACKAGES



INFORMS. CONNECTS. REPRESENTS. LEADS.

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ABOUT IPWEA-QNT **3**

PRINCIPAL PARTNER

This package incorporates a full suite of opportunities across selected major events, including the Annual Conference and Excellence Awards. The offering within the package has been developed to elevate brand presence and achieve strong reach and frequency amongst the membership and industry, providing the platform to continue forging meaningful relationships and connecting to a more diverse customer base. **4**

ENTERPRISE PARTNER

This package has been developed as a platform to provide broad access to the membership and industry with inclusions in major events. The offering within this package has been developed to provide a presence across a broad range of selected events. The package has been designed to provide an introduction into the Public Works and Engineering community. **6**

IPWEA-QNT BRANCH MAP **8**

ABOUT IPWEA-QNT.

The IPWEA-QNT suite of events is designed to offer the Public Works and Engineering community opportunities to engage, network, socialise, upskill and create pathways for advancement.

Our purpose is to enhance the quality of life for all Queensland and Northern Territory communities by advancing the skills, knowledge and resources available to those involved in the planning and provision of public works and services.

The IPWEA-QNT event suite provides a platform that:

INFORMS	CONNECTS	REPRESENTS	LEADS
Actively share content and information which informs all relevant stakeholders	Facilitate the bringing together of people and ideas	Elevate the collective views, expertise and professionals of the sector	Advance the capability, capacity and sustainability of the sector



Principal Partner

2023/2024

\$12,000+GST

Initiative	Type	Deliverables		
ANNUAL CONFERENCE 2023 NB, Partner to provide branded marketing brochure/ merchandise at cost to them. Partner to supply pull up banners.	EXHIBITOR TRADE DISPLAY SPONSOR (DOUBLE BOOTH 6X2)	Pre-Event <ul style="list-style-type: none"> • Logo inclusion on event promotional material • Logo inclusion on event web page with link to the sponsor company website home page • One (1) electronic sponsor announcement on social media, (200 words) with logo distributed to 800+ member database 	During Event <ul style="list-style-type: none"> • Exhibitor “Double Display Booth” area will include one display booth area to exhibit products and/or services and provide information. Includes 6m x 2m booth, back wall and side walls, fascia company sign boards on open sides, Spotlights and 1 x general-purpose power outlet (4amp) • MC recognition at the opening and closing addresses • Logo inclusion in the official conference program • Logo inclusion in the official conference app • On-screen recognition in plenary room during breaks • Two (2) full conference delegate registrations including the social functions 	Post-Event <ul style="list-style-type: none"> • Copy of electronic registration list (Contact & Company) • Sponsor recognition in the social media event wrap-up post
EXCELLENCE AWARDS 2023	CATEGORY SPONSOR	Pre-Event <ul style="list-style-type: none"> • Logo inclusion on event promotional material • Logo inclusion on event web page with link to the sponsor company website home page • One (1) electronic sponsor announcement on social media, (200 words) with logo distributed to 800+ member database 	During Event <ul style="list-style-type: none"> • Logo displayed during the Excellence Award Gala Dinner proceedings • Opportunity to present a category award to the winner on stage with photo opportunity • MC recognition during event proceedings • On-screen recognition during breaks • Tickets to Awards Dinner - Table of Ten (10) • Reserved table allocation in VIP area 	Post-Event <ul style="list-style-type: none"> • Copy of electronic guest list (Company & Contact) • Sponsor recognition in the social media event wrap-up post
BRANCH CONFERENCES 2024 Choice to participate at all Branch Conferences. A minimum of three (3) will be held. <ul style="list-style-type: none"> • SEQ/SWQ • CQ • NQ • NT NB, Partner to provide branded marketing brochure/ merchandise at cost to them. Partner to supply pull up banners.	EXHIBITOR TRADE DISPLAY SPONSOR (SPACE ONLY)	Pre-Event <ul style="list-style-type: none"> • Logo inclusion on event promotional material • Logo inclusion on event web page with link to the sponsor company website home page • One (1) electronic sponsor announcement on social media, (200 words) with logo distributed to 800+ member database 	During Event <ul style="list-style-type: none"> • Exhibitor “Trade Display” area will include one trade display area - “space only” to exhibit products and/or services and provide information. Includes existing floor covers, 1 x trestle table = 1.8m standard size, 2 x chairs and 1 x tablecloth • MC recognition during event proceedings • On-screen recognition at the beginning and end of event proceedings • Display one (1) pull-up banner within the space only allocated area • Opportunity to provide prize towards the president's charity • Opportunity to include insert or promo gift in ‘Attendee Bag’ • Opportunity for two (2) company representatives to attend event 	Post-Event <ul style="list-style-type: none"> • Copy of electronic registration list (Contact & Company) • Sponsor recognition in the social media event wrap-up post
PRESIDENT'S BREAKFAST 2024	SUPPORT SPONSOR	Pre-Event <ul style="list-style-type: none"> • Logo inclusion on event promotional material • Logo inclusion on event web page with link to the sponsor company website home page • One (1) electronic sponsor announcement on social media, (200 words) with logo distributed to 800+ member database 	During Event <ul style="list-style-type: none"> • MC recognition during event proceedings • On-screen logo recognition during breaks • Two (2) tickets to attend the breakfast 	Post-Event <ul style="list-style-type: none"> • Copy of electronic registration list • Sponsor recognition in the social media post event wrap-up

\$12,000+GST



Principal Partner
2023/2024

Initiative	Type	Deliverables
ASSET MANAGEMENT SYMPOSIUM 2024 NB. Partner to provide branded marketing brochure/merchandise at cost to them. Partner to supply pull up banners. Partner to provide prize at cost to them.	EXHIBITOR TRADE DISPLAY SPONSOR (SPACE ONLY)	Pre-Event <ul style="list-style-type: none">• Logo inclusion on event promotional material• Logo inclusion on event web page with link to the sponsor company website home page• One (1) electronic sponsor announcement on social media, (200 words) with logo distributed to 800+ member database During Event <ul style="list-style-type: none">• Exhibitor "Trade Display" area will include one trade display area - "space only" to exhibit products and/or services and provide information. Includes existing floor covers, 1 x trestle table = 1.8m standard size, 2 x chairs and 1 x tablecloth• MC recognition during event proceedings• On-screen recognition at the beginning and end of event proceedings• Display one (1) pull-up banner within the space only allocated area• Opportunity to provide prize towards the president's charity• Opportunity to include insert or promo gift in 'Attendee Bag'• Opportunity for two (2) company representatives to attend event Post-Event <ul style="list-style-type: none">• Copy of electronic registration list (Contact & Company)• Sponsor recognition in the social media post event wrap-up
ADVERTISING & PROMOTION	EXCLUSIVE	<ul style="list-style-type: none">• One (1) full page advertisement in an issue of Engineering for Public Works (value up to \$1,200)• Logo recognition and product placement on a community page in our globally-recognised Knowledge Centre• Logo recognition in the Journal - Engineering for Public Works• Logo link to the website of the Partner's company home page on our website and selected conference hosted website pages• Logo inclusion in the annual conference program
VALUE ADD	EXCLUSIVE	<ul style="list-style-type: none">• 10% discount applicable to all sponsorship "Integrate" opportunities• MC recognition as a Principal Partner at all events• 10% discount on venue hire (meeting rooms) at the Eagle Farm office



Enterprise Partner

2023/2024

\$8,000+GST

Initiative	Type	Deliverables		
ANNUAL CONFERENCE 2023 NB. Partner to provide branded marketing brochure/ merchandise at cost to them. Partner to supply pull up banners.	EXHIBITOR TRADE DISPLAY SPONSOR (SINGLE BOOTH 3X2)	Pre-Event <ul style="list-style-type: none"> • Logo inclusion on event promotional material • Logo inclusion on event web page with link to the sponsor company website home page • One (1) electronic sponsor announcement on social media, (200 words) with logo distributed to 800+ member database 	During Event <ul style="list-style-type: none"> • Exhibitor “Single Display Booth” area will include one display booth area 3m x 2m to exhibit products and/or services and provide information. Includes back wall and side walls, fascia company sign boards on open sides, Spotlights and 1 x general-purpose power outlet (4amp) • MC recognition during event proceedings • On-screen recognition at the beginning and end of event proceedings • Display one (1) pull-up banner within the space only allocated area • Opportunity to provide prize towards the president’s charity • Opportunity to include insert or promo gift in ‘Attendee Bag’ • Opportunity for two (2) company representatives to attend event 	Post-Event <ul style="list-style-type: none"> • Copy of electronic registration list (Contact & Company) • Sponsor recognition in the social media post event wrap-up
EXCELLENCE AWARDS 2023	SUPPORT SPONSOR	Pre-Event <ul style="list-style-type: none"> • Logo inclusion on event promotional material • Logo inclusion on event web page with link to the sponsor company website home page • One (1) electronic sponsor announcement on social media, (200 words) with logo distributed to 800+ member database 	During Event <ul style="list-style-type: none"> • Logo displayed during the Excellence Award Gala Dinner proceedings • MC recognition during event proceedings • On-screen recognition during breaks • Tickets to Awards Dinner – Two tickets (2) • Reserved seating allocation in the VIP area 	Post-Event <ul style="list-style-type: none"> • Copy of electronic guest list (Company & Contact) • Sponsor recognition in the social media post event wrap-up
BRANCH CONFERENCES 2024 Choice to participate at three (3) Branch Conferences. <ul style="list-style-type: none"> • SEQ/SWQ • CQ • NQ • NT NB. Partner to provide branded marketing brochure/ merchandise at cost to them. Partner to supply pull up banners.	EXHIBITOR TRADE DISPLAY SPONSOR (SPACE ONLY)	Pre-Event <ul style="list-style-type: none"> • Logo inclusion on event promotional material • Logo inclusion on event web page with link to the sponsor company website home page • One (1) electronic sponsor announcement on social media, (200 words) with logo distributed to 800+ member database 	During Event <ul style="list-style-type: none"> • Exhibitor “Trade Display” area will include one trade display area - “space only” to exhibit products and/or services and provide information. Includes existing floor covers, 1 x trestle table = 1.8m standard size, 2 x chairs and 1 x tablecloth • MC recognition during event proceedings • On-screen recognition at the beginning and end of event proceedings • Display one (1) pull-up banner within the space only allocated area • Opportunity to provide prize towards the president’s charity • Opportunity to include insert or promo gift in ‘Attendee Bag’ • Opportunity for two (2) company representatives to attend event 	Post-Event <ul style="list-style-type: none"> • Copy of electronic registration list (Contact & Company) • Sponsor recognition in the social media event wrap-up post
PRESIDENT’S BREAKFAST 2024	SUPPORT SPONSOR	Pre-Event <ul style="list-style-type: none"> • Logo inclusion on event promotional material • Logo inclusion on event web page with link to the sponsor company website home page • One (1) electronic sponsor announcement on social media, (200 words) with logo distributed to 800+ member database 	During Event <ul style="list-style-type: none"> • MC recognition during event proceedings • On-screen logo recognition during breaks • Two (2) tickets to attend the breakfast 	Post-Event <ul style="list-style-type: none"> • Copy of electronic registration list (Contact & Company) • Sponsor recognition in the social media post event wrap-up

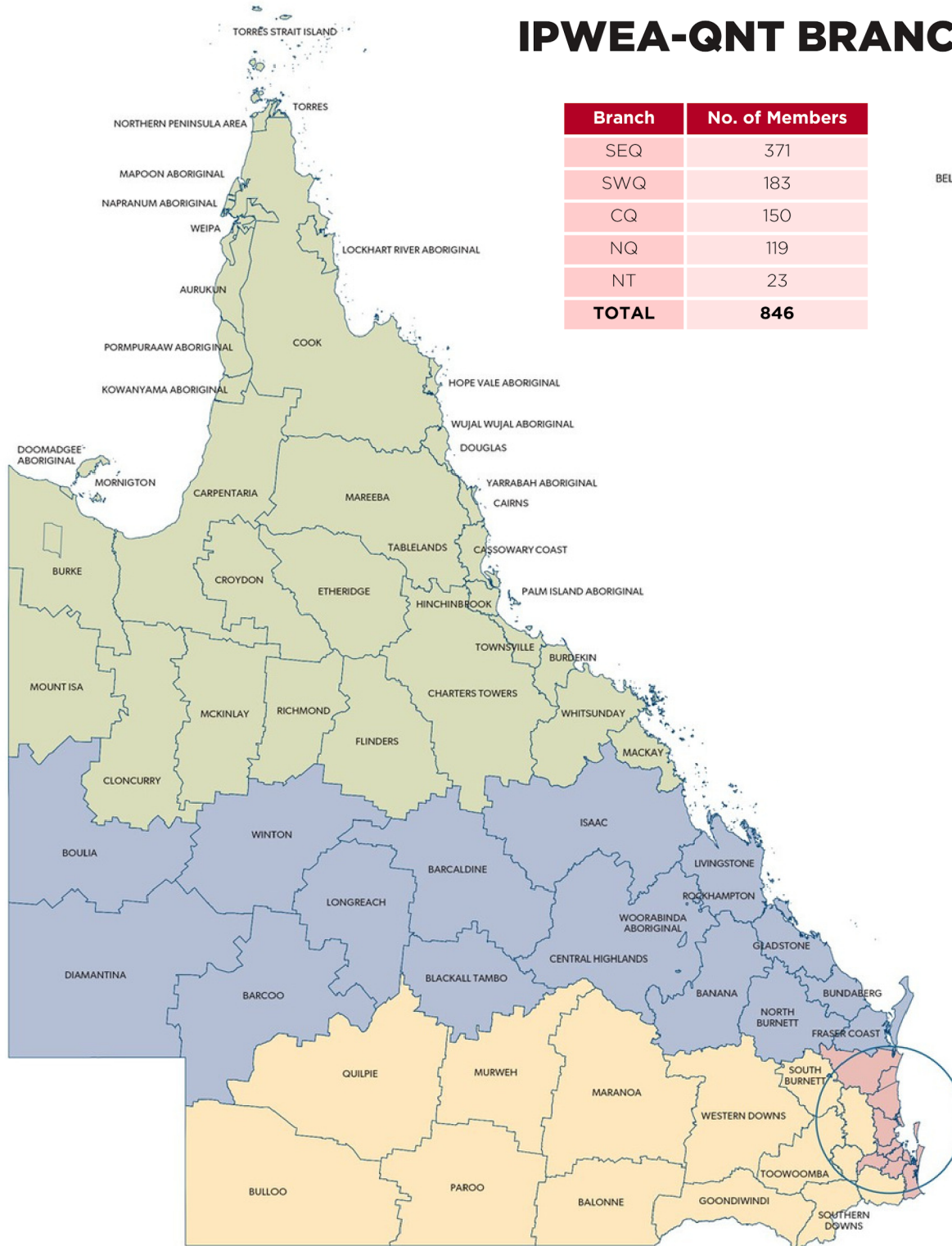
\$8,000+GST



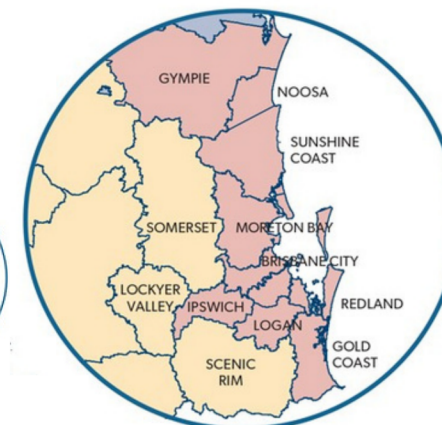
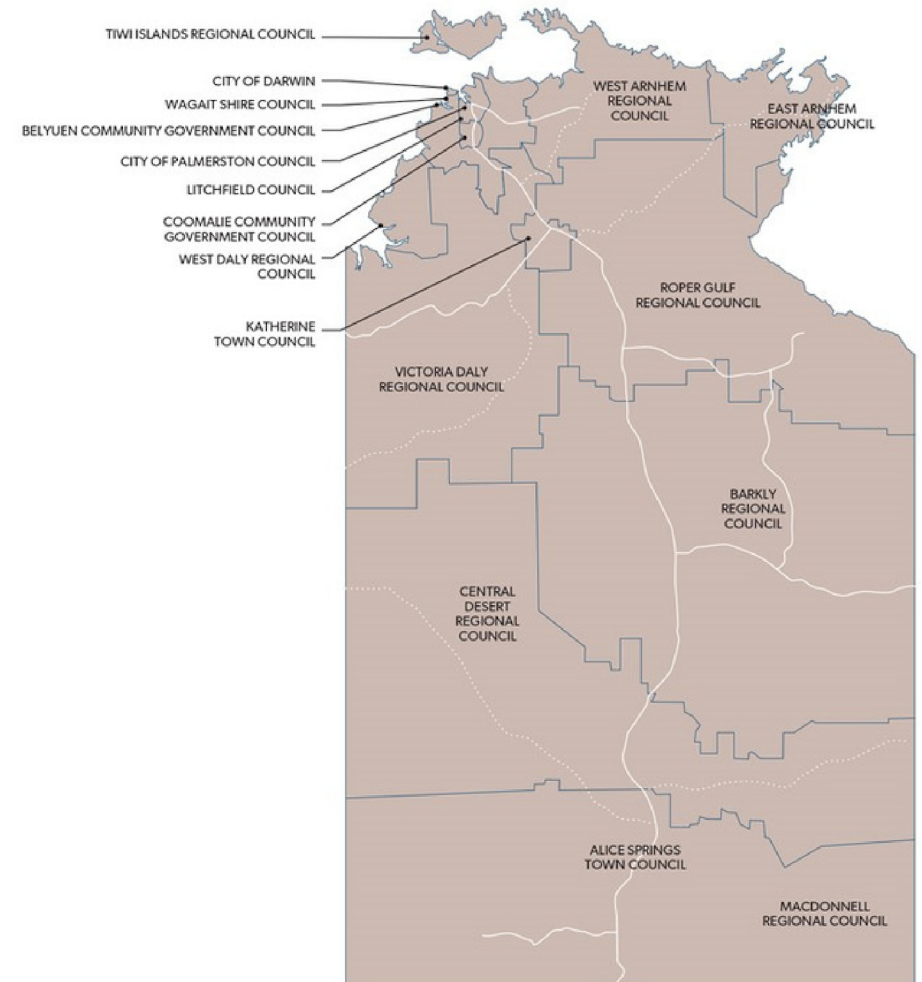
Enterprise Partner
2023/2024

Initiative	Type	Deliverables
ASSET MANAGEMENT SYMPOSIUM 2024 NB. Partner to provide branded marketing brochure/merchandise at cost to them. Partner to supply pull up banners.	EXHIBITOR TRADE DISPLAY SPONSOR (SPACE ONLY)	Pre-Event <ul style="list-style-type: none">• Logo inclusion on event promotional material• Logo inclusion on event web page with link to the sponsor company website home page• One (1) electronic sponsor announcement on social media, (200 words) with logo distributed to 800+ member database During Event <ul style="list-style-type: none">• Exhibitor "Trade Display" area will include one trade display area - "space only" to exhibit products and/or services and provide information. Includes existing floor covers, 1 x trestle table = 1.8m standard size, 2 x chairs and 1 x tablecloth• MC recognition during event proceedings• On-screen recognition at the beginning and end of event proceedings• Display one (1) pull-up banner within the space only allocated area• Opportunity to provide prize towards the president's charity• Opportunity to include insert or promo gift in 'Attendee Bag'• Opportunity for two (2) company representatives to attend event Post-Event <ul style="list-style-type: none">• Copy of electronic registration list (Contact & Company)• Sponsor recognition in the social media post event wrap-up
ADVERTISING & PROMOTION	EXCLUSIVE	<ul style="list-style-type: none">• Logo recognition in the Journal - Engineering for Public Works• Logo link to the website of the Enterprise Partner's company home page on our website and selected conference hosted website pages• Logo inclusion in the annual conference program
VALUE ADD	EXCLUSIVE	<ul style="list-style-type: none">• 10% discount applicable to all sponsorship "Integrate" opportunities• 10% discount on venue hire (meeting rooms) at the Eagle Farm office

IPWEA-QNT BRANCH MAP



Branch	No. of Members
SEQ	371
SWQ	183
CQ	150
NQ	119
NT	23
TOTAL	846



- North Queensland
- Central Queensland
- South East Queensland
- South West Queensland
- Northern Territory



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