



QUEENSLAND NORTHERN TERRITORY

IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

Connection is the Key

SPONSORSHIP PROSPECTUS

Integrate Opportunities

2025



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About Us

Purpose

Our purpose is to enhance the quality of life for all Queensland and Northern Territory communities by advancing the skills, knowledge and resources available to those involved in the planning and provision of public works and engineering services.

We do this by focussing on creating a vibrant, vital, supportive community through continued improvement and growth of our community and the adoption of best practices in everything we do.

The four strategic pillars represent a platform that:

INFORMS

Actively share content and information which informs all relevant stakeholders

CONNECTS

Facilitate the bringing together of people and ideas

REPRESENTS

Elevate the collective views, expertise and professionals of the sector

LEADS

Advance the capability, capacity and sustainability of the sector

History

Engineers working in Local Government came together to form the Local Government Engineers Association of Queensland.

1972

The Queensland Water Directorate was established as a business unit of IPWEAQ to act as the central advisory and advocacy body within Queensland's urban water sector working with its members to provide safe, secure and sustainable urban water services to Queensland communities.

2003

IPWEAQ was registered as a Public Company Limited by Guarantee.

2020

1999 The association name was officially changed to the Institute of Public Works Engineering Australia, Queensland Division Inc. (IPWEAQ) after becoming affiliated with the national IPWEA group.

2015 A further name change reflecting the expansion of the IPWEA group to New Zealand was made to the Institute of Public Works Engineering Australasia, Queensland and IPWEAQ was also registered as a charity with the Australian Charities and Not-for-Profits Commission.

2021 IPWEAQ expanded its reach to include the Northern Territory which included an update to the name. The official name was changed to the **Institute of Public Works and Engineering, Queensland and Northern Territory (IPWEA-QNT)**.

Ours Members

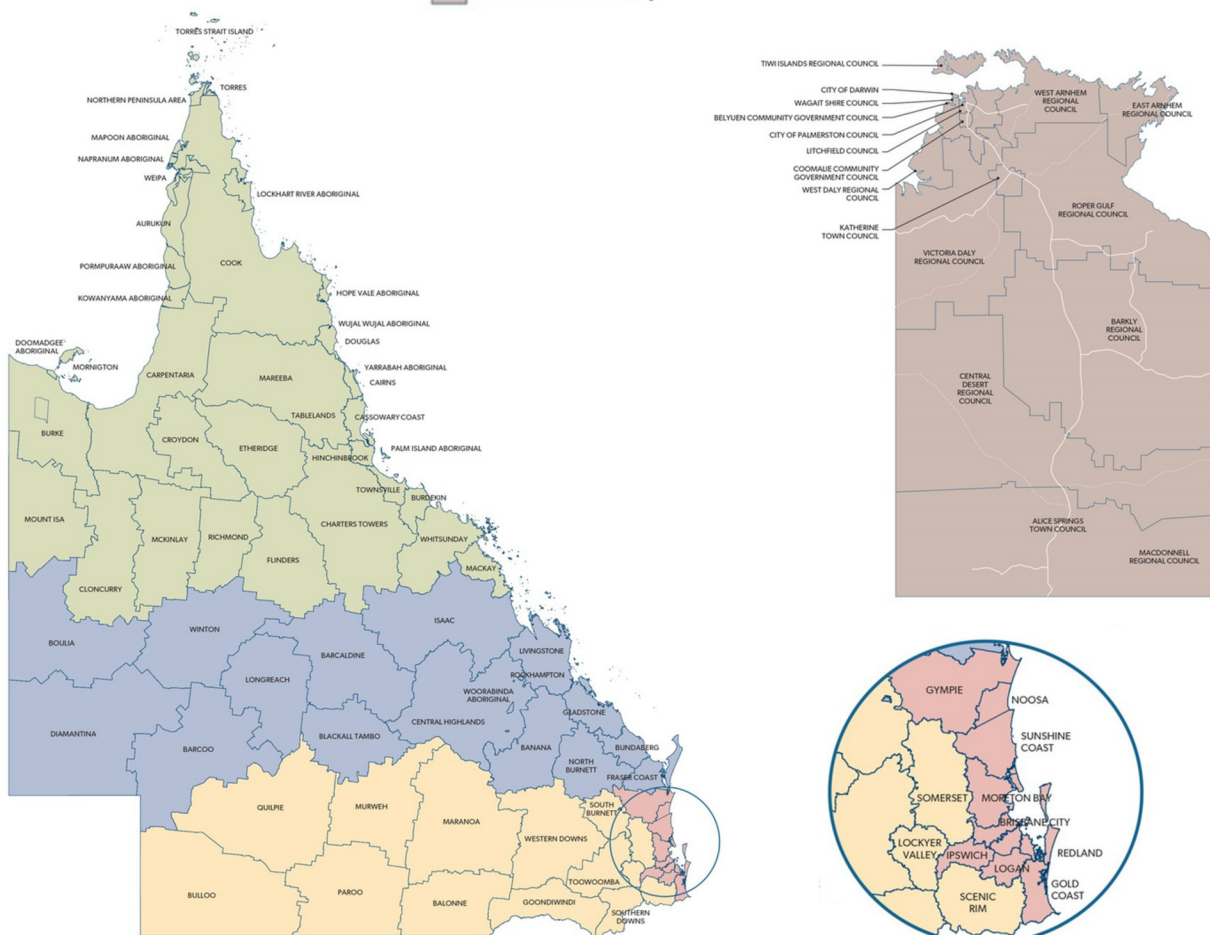
IPWEA-QNT membership serves a wide range of professions across state and local government and the private sector including engineers, technicians, public works directors, asset managers, supervisors and managers, fleet managers, project managers, finance and HR professionals, councillors, contractors, consultants, university students and many other public works professions.

When the membership community comes together at events, it is clear that great pride is taken in the projects delivered because the common goal is making a difference, whether its uniting people physically via roads, bridges and community centres, or perceptually with the sense of enjoyment, safety or convenience the projects bring to the communities we serve.

Members by Branch

IPWEA-QNT is divided into five Branch regions, established around groupings of councils with 700+ members and 5000+ sector contacts, the network represents a dynamic targeted and engaged community.

These branches include:



Event Sponsor Opportunities

The Integrate Sponsorship Opportunities offer a number of tailored event specific opportunities with targeted deliverables. These sponsorship opportunities have been developed for individuals and businesses wanting to reach specific networks and key groups of our membership base, sector contacts and other key sector stakeholders.

Through our extensive networks, the sponsorship opportunities offer access to key industry decision makers and influencers.

HEADLINE EVENTS

IPWEA-QNT Annual Conference

The IPWEA-QNT Annual Conference is the premier gathering for the Public Works and Engineering community. The program is packed with workshops, tours, presentations, forums, the public works expo, an excellence awards evening, social networking function and other activities to showcase the continued development and growth of the industry.

IPWEA-QNT Excellence Awards & Gala Dinner

The awards program places the spotlight on the projects and people who deliver exceptional outcomes for Queensland communities. We're very proud to be able to coordinate the awards program and to be promoting the achievements of our sector.



NETWORKING EVENTS

Presidents Breakfast

The President of IPWEA-QNT, invites the Public Works and Engineering community to come together for breakfast to thank those who have contributed to the successes of the past year and present an overview of the initiatives planned for the year ahead.

International Women in Engineering Day

On the 23rd of June each year, International Women in Engineering Day is celebrated. IPWEA-QNT hosts an event supporting the awareness of the day. The event is designed as an opportunity for women and all their colleagues, in the Public Works and Engineering community to come together to celebrate the profile women continue to build in the areas of both engineering and public works. The program is designed as a platform to discuss a cross section of topics and challenges women face daily working in the industry and provides opportunities to make connections, creating opportunities to increase networks and build mutually beneficial relationships.

BRANCH EVENTS

Branch Conferences

- **South East & South West Queensland**
- **Central & North Queensland**
- **Northern Territory**

IPWEA-QNT Branch Conferences provide updates on current sector hot topics and insights into technical know-how with presentations showcasing regional projects.

Each conference also hosts a social function aimed at providing a more casual engagement opportunity to connect.

These conferences comprise of trade displays, bringing together some of the industry's leading suppliers of products and services exhibiting their new and innovative products and services.

Roads Forum

The program includes insightful presentations tackling challenges and issues on our regional roads and has been designed for technical professionals responsible for planning, building, maintaining, and managing our transport networks.

This Forum will provide attendees with a unique opportunity to learn from technical experts focusing on shared learning – real scenarios and practical outcomes.

Optimise - Membership Meetup & Branch Region Updates

These events are localised events held in the Branch regions and hosted by the Branch Committees. They have been designed to keep members informed about local sector updates and are low key events providing an opportunity to expand on grass roots connections. These events provide the opportunity for members and invited non-members to come along and network with the Public Works and Engineering community and discuss how to optimise the benefits of membership.

Mingle & Jingle

These events are hosted by the Branch Committees as an end of year informal festive celebration. Held in a relaxed setting the event encourages members and their invited colleagues to get together with the committee and IPWEA-QNT staff and supporters to enjoy a drink and some festive hospitality.

Testimonials

“

“2024 has been the best conference yet. With very interesting on-site tours and a program which seems to just get better every year. A fun but educational conference.”

“Great industry body that connects Engineers across the industry who are typically separated by great geographical distance.”

“IPWEA-QNT facilitates a networking opportunity that connects multiple industries to encourage collaboration and excellence.”

“Congratulations on hosting an outstanding conference! Great connections were made, and it provided us with excellent exposure for the Atlan rebrand. We deeply appreciate the exceptional care and opportunities extended to us during this event.”

Atlan Stormwater

“It was a great event, there was plenty of engagement and a really great variety of delegates. We were really happy with the interactions.”

Fulton Hogan

“I think the conference was great value as an exhibitor and I’d like to continue to support it.”

Joe Wagner Group

“Thanks for all the work from the team in putting the event together. We appreciate the opportunity to be part of these events. The diversity in attendees was great and good to see some big representation from some of the bigger council’s, well done to the institute on this!”

Shepard Asset Management Solutions

“IPWEA-QNT 2023 Gold Coast Conference was very successful for us.”

TripStop

“Participating in the IPWEA-QNT Conference was an excellent opportunity for TRUEGRID to meet with key engineers, councils and contacts. The conference gave TRUEGRID the opportunity to discuss the sustainable benefits and uses of our products. Supporting and participating in IPWEA-QNT events is a key action for TRUEGRID.”

TRUEGRID Permeable Pavers

”

2025 ANNUAL CONFERENCE

Targeted Attendee Numbers	Primary Target Audience	Reach
450	Public Works Professionals, Engineers, and Sector Stakeholders	All Queensland & Northern Territory Members & Contacts



CO-HOST SPONSOR

\$22,000+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners.

Exclusive

- Exclusive rights as the IPWEA-QNT Annual Conference Co-Host Sponsor
- Half page horizontal advertisement in the Journal – Engineering for Public Works post conference
- Exclusive introductory moment (2-3 minutes at the commencement of the conference)
- Exclusive opportunity to have the company logo and link to the company website home page on the IPWEA-QNT Knowledge Centre Annual Conference landing page. The proceedings from the Annual Conference will be uploaded to the Knowledge Centre. Through the Knowledge Centre this information is made available to all members.
- Attendee satchel bag - Company logo printed onto the conference attendee satchel bag - 400 + attendees

Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledgment in the Connect newsletter distribution to 5000+

During Event

Exhibition

- Exhibitor “Double Display Booth” area will include one display booth area to exhibit products and/or services and provide information. Includes 6m x 3m booth, white back and side walls, fascia company sign boards on open sides, Spotlights and 1 x general-purpose power outlet (4amp)

Excellence Awards

- Logo displayed during the Excellence Award Gala Dinner proceedings
- Opportunity to present a major category award to the winner on stage with photo opportunity
- MC recognition during event proceedings
- On-screen recognition during breaks
- Tickets to Awards Dinner - Eight tickets (Table of ten including the full conference registration social function tickets)
- Reserved table allocation in VIP area

Conference

- Full Conference registration for two (2) company representatives (Includes social functions)
- Member price for additional sponsor conference and excellence award attendees
- Two guest tickets to attend the welcome function - Meets, Eats & Beats
- Display two (2) pull-up banners on stage in the main plenary room (Sponsor to supply)
- MC recognition at the opening and closing plenary sessions
- Logo inclusion on the official conference program and app
- On-screen recognition in plenary room during breaks
- Merchandise for inclusion in the attendees bags with your branding (Sponsor to supply)

Post-Event

- Copy of conference registration list and excellence awards guest list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

PLENARY SESSION/KEYNOTE SPONSOR

POA

Qty 2

NB. Sponsor to supply pull up banner.

Exclusive

Exclusive opportunity to play a 15-30 second on screen promotional video at the commencement of the speaker/presenter session

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- Logo inclusion on the speaker/presenter's profile on the Annual Conference event page
- One sponsor announcement on social media
- Sponsor acknowledgement in the Connect newsletter distribution to 5000+

During Event

- Full Conference registration for one (1) company representative (Includes the social functions)
- Member price for additional attendees
- Display two (2) pull-up banner on stage during a plenary session
- On-screen logo recognition during the keynote event
- Logo inclusion on the official conference program and app
- Photo opportunity with the keynote speaker/presenter

Post-Event

- Copy of conference registration list and excellence awards guest list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

MEETS, EATS & BEATS - WELCOME FUNCTION SPONSOR

\$5,000+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners.

Exclusive

- Exclusive hosting of the IPWEA-QNT Annual Conference – Meets, Eats & Beats – Welcome Function

Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledgement in the Connect newsletter distribution to 5000+

During Event

- Display two (2) pull-up banners at the social function
- Opportunity to provide branded merchandise to give away to attendees at the function (Sponsor to supply the merchandise and coordinate the distribution at the event in conjunction with the event organisers)
- MC acknowledgement during the function
- Day one registration for one (1) company representative (Includes the welcome function)
- Member price for additional attendees
- Two guest tickets to attend the Meets, Eats & Beats - includes the welcome function only
- Logo inclusion on the official conference program and app

Post-Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

LUNCH RE-ENERGISE SPONSOR

\$8,500+GST each

Qty 1

NB. Sponsor to provide branded marketing brochure/merchandise at cost to them.
Sponsor to supply pull up banners.

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledgement in the Connect newsletter distribution to 5000+

During Event

- Conference registration for two (2) company representatives (Includes the welcome function)
- Member price for additional attendees
- Display two (2) pull-up banners around the lunch set up locations (Some restrictions might apply)
- MC recognition at the commencement of each lunch break
- Session chair recognition at the commencement of each lunch break
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

Post Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

MORNING & AFTERNOON TEA BREAK - TIME OUT TO TALK SPONSOR

\$3,000+GST each

Qty 2

NB. Sponsor to supply pull up banner.

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

During Event

- One day conference registration for one (1) company representative (Includes the welcome function)
- Member price for additional attendees
- Display two (2) pull-up banners around the morning and afternoon tea catering set up locations (Some restrictions might apply)
- MC recognition at the commencement of each morning and afternoon tea break
- Session chair recognition at the commencement of each morning and afternoon tea break
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

Post Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

LANYARD / NAME TAG - WHO ARE YOU SPONSOR

\$6,500+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners.

Exclusive

- Exclusive opportunity to provide branded lanyards to over 400 attendees

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

During Event

- MC recognition during event proceedings
- Full Conference registration for one (1) company representative (Includes the social functions)
- Member price for additional attendees
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

Post Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

TECHNICAL TOUR PRESENTER SPONSOR

\$4,000+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/merchandise at cost to them.
Sponsor to supply pull up banners.

Exclusive

- Recognition as the presenter of the Technical Tours
- Logo branding on all technical tour promotional material including the dedicated technical tour event page.
- Opportunity to provide a brief address at the welcome lunch prior to the tech tour start (2-3 minutes)

NB. The number of technical tours may vary

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

During Event

- MC recognition during event proceedings
- Day one registration for one (1) company representative (Includes the welcome function)
- Member price for additional attendees
- Three (3) reserved spaces on a technical tours – choice of tours
- Three (3) guest tickets to the Welcome Function only
- Display two (2) pull-up banners at the tour assembly location
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

Post Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

STREAM HOST SPONSOR

\$2,500+GST each

Qty 12

NB. Sponsor to supply pull up banner.

Stream Themes

(Some streams might be combined and subject to change)

- Active transport
- Asset Management
- Coastal Engineering
- Community Projects
- Disaster Management & Resilience
- Environment and Sustainability
- Finance & Governance
- Innovation & Technology
- Other
- Planning & Design
- Roads
- Safety
- Stormwater
- Bridges & Structures
- Renewable Energy & Utilities
- Urban Water
- Procurement & Supply Chain
- Risk Management

Exclusive

- Recognition as the host of the stream

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 + member database

During Event

- MC recognition during event proceedings
- Opportunity to provide a brief address to the attendees at the commencement of the stream (2-3 minutes)
- One day conference registration for one (1) company representative
- Member price for additional attendees
- Logo inclusion on the stream introductory slide at the conference
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

Post Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

FUTURES CHALLENGE PROJECT PRESENTER SPONSOR

\$5,000+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/merchandise at cost to them.
Sponsor to supply pull up banners.

Exclusive

- Recognition as the presenter of the Futures Challenge Project
- Opportunity to provide a brief address to the attendees at the commencement of the challenge (2-3 minutes)
- Opportunity to present the winner with their award on stage at the excellence award night

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

During Event

- MC recognition during event proceedings
- One day conference registration for one (1) company representative includes the Welcome Function
- Two tickets to the Excellence Awards Gala Dinner
- Member price for additional attendees
- Display one (1) pull-up banner at the event on stage during the challenge
- Branding on the facia sign and one (1) display pull-up banner in the Futures Challenge Display Booth in the exhibition area.
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

Post Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

GREAT DEBATE SPONSOR

\$3,500+GST each

Qty 1

NB. Sponsor to supply pull up banner.

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

During Event

- MC recognition during event proceedings
- Logo inclusion on the panel and or debate introductory slide at the conference
- One day conference registration for one (1) company representative (Includes the welcome function)
- Member price for additional attendees
- Display one (1) pull-up banner at the event on stage during the panel or debate
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

Post Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

EXHIBITOR TRADE DISPLAY PACKAGE (SINGLE BOOTH 3m x 3m)

\$5,500+GST

Multiple

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners.

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

During Event

- Exhibitor "Single Display Booth" area will include one display booth area 3m x 3m to exhibit products and/or services and provide information. Includes white back and side walls, fascia company sign boards on open sides, spotlights and 1 x general-purpose power outlet (4amp)
- MC recognition during event proceedings
- On-screen recognition at the beginning and end of event proceedings
- Display pull-up banners within the space only allocated area
- Opportunity to provide prize towards the president's charity
- Opportunity to include insert or promo gift in 'Attendee Bag'
- Logo inclusion in the official conference program and app
- Full Conference registration for two (2) company representatives (Includes social functions)
- Member price for additional attendees

Post-Event

- Copy of electronic registration list (Contact & Company)
- Sponsor recognition in the social media post event wrap-up

EXHIBITOR TRADE DISPLAY PACKAGE (DOUBLE BOOTH 6m x 3m)

\$8,000+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners.

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

During Event

- Exhibitor "Double Display Booth" area will include one display booth area to exhibit products and/or services and provide information. Includes 6m x 3m booth, white back wall and side walls, fascia company sign boards on open sides, Spotlights and 1 x general-purpose power outlet (4amp)
- MC recognition during event proceedings
- On-screen recognition at the beginning and end of event proceedings
- Display pull-up banners within the space only allocated area
- Opportunity to provide prize towards the president's charity
- Opportunity to include insert or promo gift in 'Attendee Bag'
- Logo inclusion in the official conference program and app
- Full Conference registration for two (2) company representatives (Includes social functions)
- Member price for additional attendees

Post-Event

- Copy of electronic registration list (Contact & Company)
- Sponsor recognition in the social media event wrap-up post

COFFEE CART - COFFEE CONNECT SPONSOR

\$8,000+GST each

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners.

Exclusive

- Exclusive opportunity to brand one of the two coffee carts during the conference. Coffee carts will be available from registration and at morning tea and provide a great opportunity to create brand awareness.

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During Event

- Opportunity to supply company branded coffee cups
- Full Conference registration for two (2) company representatives (Includes social functions)
- One day conference registration for one (1) company representative includes the Welcome Function
- Member price for additional attendees
- Display pull-up banners around the coffee cart set up area. (Some restrictions might apply)
- MC recognition at the opening and closing addresses
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

Post Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

Councils

- Balonne Shire Council
- Banana Shire Council
- Barcaldine Regional Council
- Bulloo Shire Council
- Bundaberg Regional Council
- City Of Gold Coast
- Fraser Coast Regional Council
- Gladstone Regional Council
- Goondiwindi Regional Council
- Gympie Regional Council
- Ipswich City Council
- Isaac Regional Council
- Lockyer Valley Regional Council
- Logan City Council
- Mareeba Shire Council
- Moreton Bay City Council
- Noosa Council
- Redland City Council
- Rockhampton Regional Council
- Scenic Rim Regional Council
- Somerset Regional Council
- South Burnett Regional Council
- Southern Downs Regional Council
- Sunshine Coast Council
- Toowoomba Regional Council
- Townsville City Council
- Western Downs Regional Council
- Whitsunday Regional Council
- Concrete Pipe Association of Australia
- Conplant
- Coordinator Alliance & Contract Works
- CPM Civil Pty Ltd
- Dale Carnegie Australia
- Damage Control Project Management
- Department of State Development, Infrastructure, Local Government and Planning
- Department of State Growth
- Department Of Transport & Main Roads
- Dileigh Consulting Engineers
- Durack Civil
- Eco-Road Hero
- Ecovia Turf
- EJ Australia
- Engeny Australia
- Fulton Hogan
- GBA Consulting Engineers
- GenEng Solutions Pty Ltd
- Geofabrics Australasia
- GHD
- Global Synthetics
- Great Barrier Reef Foundation
- Green Frog Systems
- Harrison Infrastructure Group
- Huesker Australia Pty Ltd
- Humes
- Ingal Civil Products
- Ink and Think
- Intelligent Engineering Connections Pty Ltd
- Inquik Pty Ltd
- Joe Wagner Group
- LGI
- Lickiss Consulting Engineers
- Lion Systems
- Local Buy
- LO-GO Appointments
- McArthur
- McBerns Innovative Solutions
- McCullough Robertson Lawyers
- McMurtrie Consulting Engineers
- Meliora Engineering
- NJM Engineering Consulting
- Northlane
- Norton Rose Fulbright
- NTRO
- Oxford Economics Australia
- Peak Servcies
- Plasson
- Point8
- Professional Bridge Services
- Projex Partners
- Proterra Group Pty Ltd
- PVE Civil Solutions
- Queensland Reconstruction Authority
- Queensland University of Technology
- RCPA
- Redfrost Pty Ltd
- Reogrip
- Retex Pavement Services
- Retina Visions
- RoadTek
- Rpq Spray Seal NSW
- RRETS Pty Limited
- Saferoads
- SHEPHERD
- Simon Byrne Pty Ltd - Byrne Consultants
- Solutions in Transport
- South Cape York Catchments
- Stabilised Pavements of Australia
- Stantec
- Supersealing
- Swart & Associates Quantity Surveyors
- Talis Consultants
- Tensar
- Titus Civil Consulting
- Tonkin Consulting
- Transoft Solutions (formerly AMAG)
- TripStop
- Vaisala
- VAPAR
- Ventia
- Wagner Corporation
- Wagners CFT
- Water Technology

Organisations

- 12d Syngery
- ACCIONA Energía
- ACE
- Arrayen
- Articulous Communications
- Arup
- Asset Vision
- AT&L
- Atlan Stormwater
- Australian Concrete Mats
- Australian Flexible Pavement Association
- Austroads
- Barchip Inc
- Board of Professional Engineers of Queensland (BPEQ)
- Brandon & Associates
- Brightly
- Carousel Consulting
- Central Downs Civil
- Centreline Traffic
- Civiltech Solutions
- COLAS



2025 EXCELLENCE AWARDS

Targeted Attendee Numbers

400+

Primary Target Audience

Public Works Professionals, Engineers,
and Sector Stakeholders

Reach

All Queensland & Northern Territory
Members & Contacts

CO-HOST SPONSOR

\$12,000+GST

Qty 1

NB. Sponsor to supply pull up banners.

Exclusive

- Naming rights as the Co-Host Excellence Awards Gala Dinner sponsor
- Presentation of the Project of the Year Award with logo inclusion on screen

Pre-Event

- Logo inclusion on all Excellence Awards Gala Dinner promotional material
- Logo inclusion on the Excellence Awards Gala Dinner web page
- Sponsor acknowledgement on all Excellence Awards Gala Dinner marketing
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During Event

- Opportunity to address the guests at the commencement of the Excellence Awards Gala Dinner
- Table for ten (10) guests to attend the awards evening
- Member price for additional attendees
- Reserved table allocation in the VIP area
- Logo on the welcome screen at the Excellence Awards Gala Dinner
- MC recognition during event proceedings
- Display two (2) pull-up banners at the Excellence Awards Gala Dinner at the entrance to the Gala Dinner and inside the venue
- On screen recognition during breaks

Post Event

- Sponsor recognition in social media event wrap-up post
- Copy of Excellence Awards Gala Dinner guest attendance list (Contact & Company)

CATEGORY SPONSOR

\$2,200 +GST each

(Choice of two award categories)

Qty 4

NB. Sponsor to supply pull up banners.

Pre-Event

- Logo inclusion on all category Excellence Awards Gala Dinner promotional material
- Logo inclusion on the Excellence Awards Gala Dinner web page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During event

- Two (2) guest tickets to attend the awards evening
- Member price for additional attendees
- Logo displayed on screen during the Excellence Awards Gala Dinner proceedings
- Present a section of category awards on stage with a photo opportunity and logo inclusion on screen
- MC recognition during event proceedings
- On-screen recognition during breaks
- Reserved seating in the VIP area

Post Event

- Sponsor recognition in social media event wrap-up post
- Copy of Excellence Awards Gala Dinner guest attendance list (Contact & Company)

Major Awards

- Public Works Project of the Year
- IPWEA-QNT President's Award for Outstanding Contribution to Public Works

People Awards

- Engineer of the Year
- Women in Engineering
- Public Works Professional of the Year
- Emerging Leader of the Year
- Team Member of the Year

Employer Awards

- Employer of the Year (Private Sector)
- Employer of the Year (Public Sector)

Project Awards

- Projects under \$2 million
- Projects \$2 million to \$5 million
- Projects \$5 million to \$10 million
- Projects over \$10 million
- Asset Management
- Project Innovation
- Coastal Engineering
- Environment and Sustainability
- Innovation & Sustainability in Water
- Community Road Safety
- Road Safety Infrastructure

PHOTOBOOTH SPONSOR

\$2,500+GST

Qty 1

NB. Sponsor to supply pull up banners.

Exclusive

- Exclusive rights as the Excellence Awards Photobooth Sponsor
- Opportunity to have the company logo displayed on the photo booth photo sleeve

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During Event

- Two (2) guest tickets to attend the awards evening
- Member price for additional attendees
- Reserved seating allocation in the VIP area
- Logo displayed on screen during the Excellence Awards Gala Dinner proceedings
- MC recognition during event proceedings
- On-screen recognition during breaks
- Company signage around the photo booth location
- Display one (1) pull-up banner inside the Excellence Awards Gala Dinner venue

Post-Event

- Copy of electronic guest list (Company & Contact)
- Sponsor recognition in the social media post event wrap-up

2025 PRESIDENTS BREAKFAST

Targeted Attendee Numbers

120

Primary Target Audience

Public Works Professionals, Engineers,
and Sector Stakeholders

Reach

All Queensland & Northern Territory
Members & Contacts

CO-HOST SPONSOR

\$2,500+GST

Qty 1

NB. Sponsor to provide branded marketing
brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

SOLD!

Exclusive

- Exclusive rights as the Co-Host Sponsor
- Opportunity to provide merchandise – gift or satchel

Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During event

- Four (4) tickets to attend the breakfast
- Member price for additional attendees
- Display two (2) pull-up banners in the room (Sponsor to supply)
- MC recognition at the opening and closing of the breakfast
- Logo inclusion on the program
- On-screen recognition

Post-Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

2025 INTERNATIONAL WOMEN IN ENGINEERING DAY

Targeted Attendee Numbers	Primary Target Audience	Reach
120	Public Works Professionals, Engineers, and Sector Stakeholders	All Queensland & Northern Territory Members & Contacts



CO-HOST SPONSOR

\$4,000+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

Exclusive

- Exclusive rights as the Co-Host Sponsor
- Exclusive opportunity to address the guests at the commencement of the event
- Opportunity to provide promotional material on the tables during the lunch

Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During event

- Ten (10) registrations to attend the workshop and breakfast
- Member price for additional attendees
- Display two (2) pull-up banners in the event space (sponsor to supply)
- MC recognition at the opening and closing of the event
- Logo inclusion on the program
- On-screen logo recognition

Post-Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

WORKSHOP/KEYNOTE SPEAKER SPONSOR

\$2,500+GST

Qty 1

NB. Sponsor to supply pull up banners.

SOLD!

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During event

- Four (4) registrations to attend the breakfast
- Member price for additional attendees
- Display one (1) pull-up banners in the room (Sponsor to supply)
- MC recognition at the opening and closing of the lunch
- Logo inclusion on the program
- On-screen logo recognition

Post-Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

2025 BRANCH CONFERENCES

Targeted Attendee Numbers

50-200

(Attendance varies at each Branch Conference)

Primary Target Audience

Public Works Professionals,
Engineers, and Sector Stakeholders

Reach

All Queensland & Northern Territory
Members & Contacts

SOUTH EAST QUEENSLAND SOUTH WEST QUEENSLAND NORTH QUEENSLAND NORTHERN TERRITORY CENTRAL QUEENSLAND

CO-HOST SPONSOR

SEQ/SWQ \$5,000 +GST
NQ/CQ \$5,000 +GST
NT \$3,500 +GST

Qty 1 per event

NB. Sponsor to provide branded marketing
brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

Exclusive

- Exclusive rights as the Co-Host Sponsor
- Exclusive opportunity to provide branded lanyards or name tags
- Exclusive opportunity to address the delegates at the commencement of the conference
- Exclusive opportunity to provide merchandise to give away to the delegates
- Half page horizontal advertisement in the Journal – Engineering for Public Works post event

Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During event

- Full Conference registration for two (2) company representatives (Includes social function)
- Two guest tickets to attend the welcome function - Meets, Eats & Beats
- Exhibitor "Trade Display" area will include one trade display area - "space only" to exhibit products and/or services and provide information. Includes existing floor covers, 1 x trestle table = 1.8m standard size, 2 x chairs and 1 x tablecloth
- MC recognition during event proceedings
- On-screen recognition at the beginning and end of event proceedings
- Display pull-up banners (Sponsor to supply, space restrictions might apply)

Post-Event

- Copy of registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

ROADS FORUM PRESENTER SPONSOR

(Presented on day one of
the Branch Conferences)

SEQ/SWQ \$2,000 +GST
NQ/CQ \$1,500 +GST

Qty 1 per event

NB. Sponsor to provide branded marketing
brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

Exclusive

- Recognition as the presenter of the Roads Forum
- Opportunity to provide a brief address at the start of the Roads Forum (2-3 minutes)
- Opportunity to Co-MC the Roads Forum
- Logo branding on all Roads Forum promotional material including the dedicated Roads Forum event page.

Pre-Event

- Member discounted pricing for full conference registration
- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

During event

- MC recognition during event proceedings
- Two (2) - Guest to attend the Roads Forum
- Two (2) - Guest tickets to the Welcome Function
- Display two (2) pull-up banners inside the Roads Forum room
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

Post-Event

- Copy of registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

MORNING & AFTERNOON TEA BREAKS TIME OUT TO TALK SPONSOR

SEQ/SWQ \$2,500 +GST
NQ/CQ \$2,000 +GST
NT \$1,500 +GST

Qty 1 per event

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During Event

- Full conference registration for one (1) company representative (includes social function)
- Display two (2) pull-up banners around the morning and afternoon tea catering set up locations (Some restrictions might apply)
- MC recognition at the commencement of each morning and afternoon tea break
- Logo inclusion in the program
- On-screen logo recognition

Post Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

LUNCH RE-ENERGISE SPONSOR

SEQ/SWQ \$3,500 +GST
NQ/CQ \$2,750 +GST
NT \$2,000 +GST

Qty 1 per event

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +
- Member discounted pricing for conference registration

During Event

- Full conference registration for one (1) company representative (includes social function)
- Opportunity to provide a brief address to the attendees during the lunch (2-3 minutes)
- Display two (2) pull-up banners around the lunch catering set up location (Some restrictions might apply)
- MC recognition at the commencement of the lunch break
- Logo inclusion in the program
- On-screen logo recognition

Post Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

MEETS AND EATS SPONSOR (WELCOME FUNCTION)

SEQ/SWQ \$3,500 +GST
NQ/CQ \$2,750 +GST
NT \$2,000 +GST

Qty 1 per event

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

Exclusive

- Exclusive hosting of the Meets & Eats – Welcome Function sponsor
- Opportunity to provide a brief address to the attendees during the Welcome Function (2-3 minutes)
- Half page horizontal advertisement in the Journal – Engineering for Public Works post conference

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During Event

- Full conference registration for one (1) company representative (includes social function)
- Display two (2) pull-up banners at the social function
- Opportunity to provide branded merchandise to give away to attendees at the function
- MC acknowledgement during the function - opportunity to provide a brief address to the attendees (2-3minutes)
- Social Function only registration for two (2) company representatives

Post-Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

TECHNICAL TOUR PRESENTER SPONSOR

SEQ/SWQ \$2,000 +GST
NQ/CQ \$1,500 +GST
NT \$1,000 +GST

Qty 1 per event

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

Exclusive

- Recognition as the presenter of the Technical Tours
- Logo branding on all technical tour promotional material including the dedicated technical tour event page.

NB. The number of technical tours may vary at each branch conference

- Opportunity to provide a brief address at the welcome lunch prior to the tech tour start (2-3 minutes)

Pre-Event

- Member discounted pricing for full conference registration
- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

During Event

- MC recognition during event proceedings
- Two reserved spaces on a technical tours
- Two (2) - Guest tickets to the Welcome Function
- Display two (2) pull-up banners at the tour assembly location
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

Post Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

EXHIBITOR TRADE DISPLAY (SPACE ONLY)

SEQ/SWQ \$1,450 +GST
NQ/CQ \$1,400 +GST
NT \$1,000 +GST

Multiple per event

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on event web page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +
- Member discounted pricing for full conference registration

During event

- Full conference registration for two (2) company representatives (includes the social functions)
- Exhibitor "Trade Display" area will include one trade display area - "space only" to exhibit products and/or services and provide information
Includes existing floor covers, 1 x trestle table = 1.8m standard size, 2 x chairs and 1 x tablecloth
- MC recognition during event proceedings
- On-screen recognition at the beginning and end of event proceedings
- Display pull-up banners within the trade display area (Sponsor to supply)
- Opportunity to provide prize towards the President's Charity

Post-Event

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post

2025 OPTIMISE MEMBERSHIP BRANCH REGION UPDATE

Targeted Attendee Numbers	Primary Target Audience	Reach
20-50 (Attendance varies at each Branch)	Public Works Professionals, Engineers, and Sector Stakeholders	All Queensland & Northern Territory Members & Contacts



CO-HOST SPONSOR

\$1000 +GST each

Qty 1 per event

SEQ | SWQ | CQ | NQ | NT

NB. Sponsor to provide branded marketing
brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

Exclusive

- Exclusive rights as the Co-Host Sponsor
- Opportunity to present a lighting talk (maximum 5 minutes) at the commencement of the event
- Opportunity to have a small space only display of products or services (subject to the venue space allocation)
- Opportunity to provide merchandise to the attendees

Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

During event

- Two (2) registrations to attend the event
- Display one (1) pull-up banner in the venue room (sponsor to supply)
- On-screen logo recognition
- MC recognition at the opening and closing of the event

Post-Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

2025 MINGLE AND JINGLE

Targeted Attendee Numbers	Primary Target Audience	Reach
10-40 (Attendance varies at each Branch)	Public Works Professionals, Engineers, and Sector Stakeholders	All Queensland & Northern Territory Members & Contacts

SOUTH EAST QUEENSLAND SOUTH WEST QUEENSLAND NORTH QUEENSLAND NORTHERN TERRITORY CENTRAL QUEENSLAND

CO-HOST SPONSOR

\$900+GST
SEQ | SWQ | CQ | NQ

\$700+GST
NT

Qty 5

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.
Sponsor to supply pull up banners

Exclusive

- Exclusive rights as the Co-Host Sponsor
- Opportunity to have a display at the event. Space only area. Sponsors to supply the display.

Pre-Event

- Logo inclusion on all event promotional material
- Opportunity to provide promotional material to distribute to the attendees
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 + member database

During event

- Two (2) registrations to attend the event
- Display pull-up banners in the event space (Sponsor to supply and space restrictions might apply)
- MC recognition at the opening and closing of the event

Post-Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post



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