



QUEENSLAND NORTHERN TERRITORY

**IPWEA**

INSTITUTE OF PUBLIC WORKS  
ENGINEERING AUSTRALASIA

# SPONSORSHIP PROSPECTUS

Integrate Opportunities



Current as of October 2023, subject to change

**FY 2023/2024**



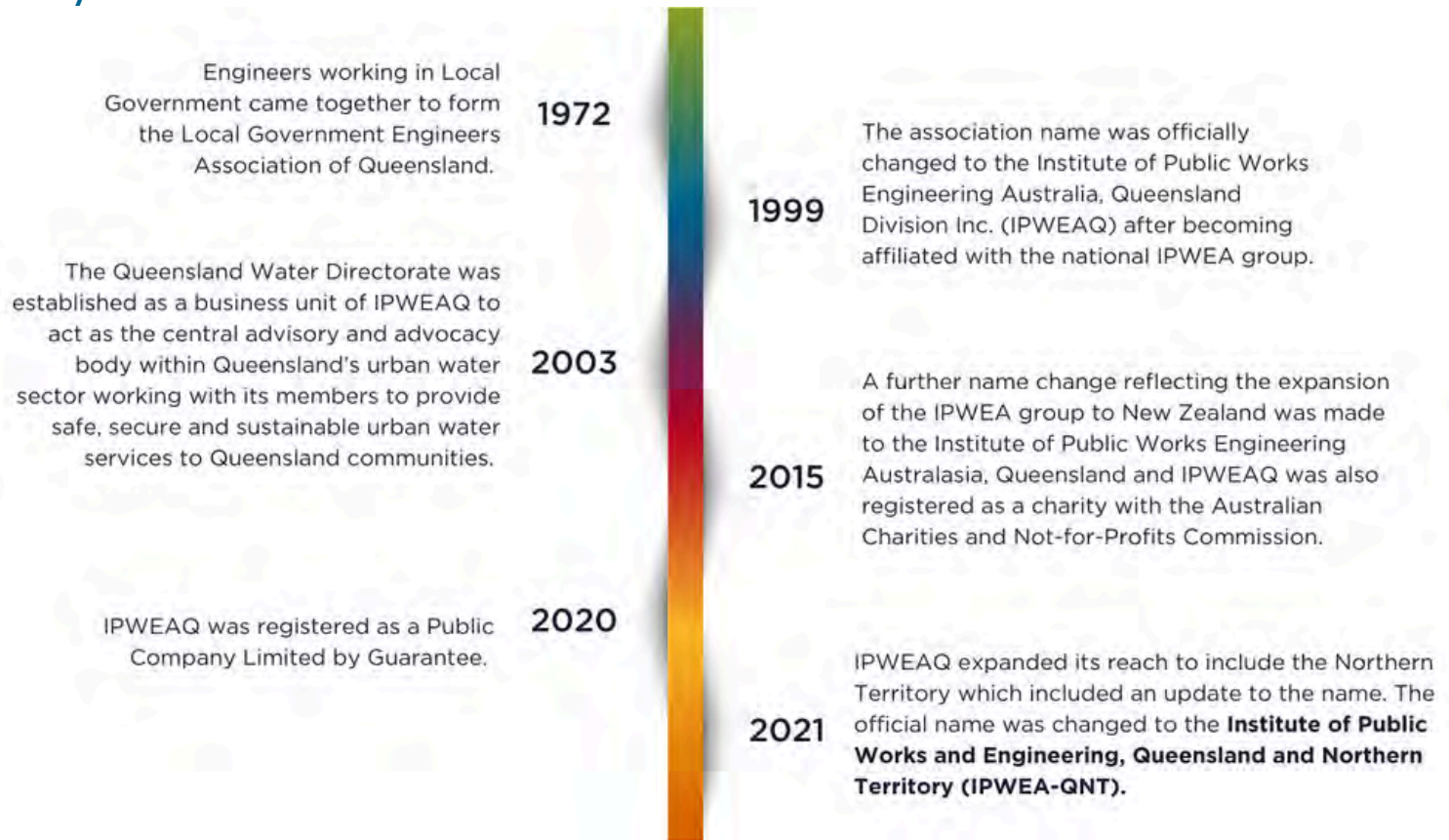
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# About

## History



## Purpose

Our purpose is to enhance the quality of life for all Queensland and Northern Territory communities by advancing the skills, knowledge and resources available to those involved in the planning and provision of public works and engineering services.

We do this by focussing on creating a vibrant, vital, supportive community through continued improvement and growth of our community and the adoption of best practices in everything we do.

The four strategic pillars represent a platform that:



## Membership

IPWEA-QNT membership serves a wide range of professions across state and local government and the private sector including engineers, technicians, public works directors, asset managers, supervisors and managers, fleet managers, project managers, finance and HR professionals, councillors, contractors, consultants, university students and many other public works professions.

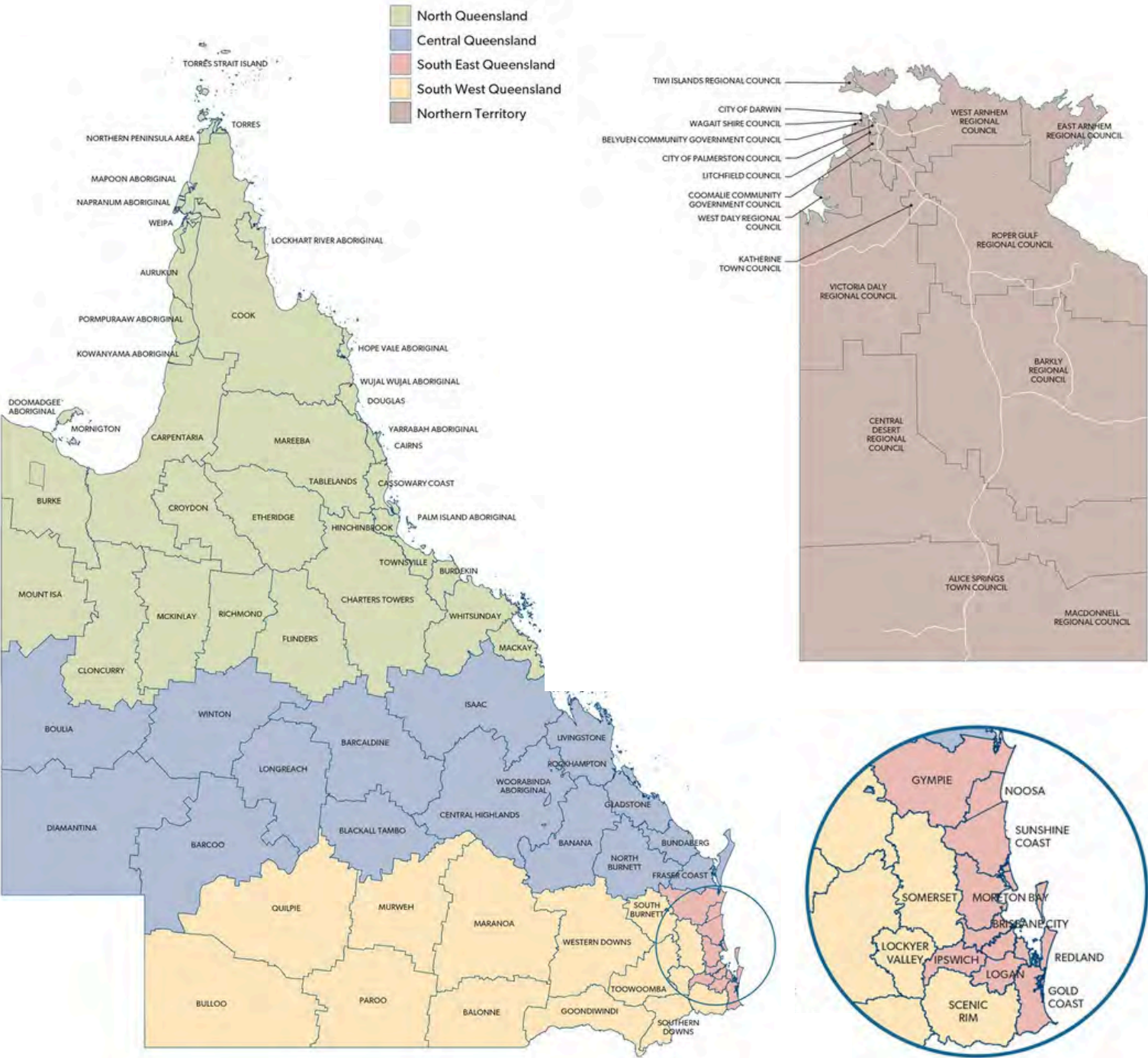
When the membership community comes together at events, it is clear that great pride is taken in the projects delivered because the common goal is making a difference, whether its uniting people physically via roads, bridges and community centres, or perceptually with the sense of enjoyment, safety or convenience the projects bring to the communities we serve.

# Members by Branch

IPWEA-QNT is divided into five Branch regions, established around groupings of councils with 700+ members and 5000+ sector contacts, the network represents a dynamic targeted and engaged community.

These branches include:

- South-East Queensland Branch
- South-West Queensland Branch
- Central Queensland Branch
- North Queensland Branch
- Northern Territory Branch



# Integrate Sponsorship Opportunities

The Integrate Sponsorship Opportunities offer a number of tailored event specific opportunities with targeted deliverables. These sponsorship opportunities have been developed for individuals and businesses wanting to reach specific networks and key groups of our membership base, sector contacts and other key sector stakeholders.

Through our extensive networks, the sponsorship opportunities offer access to key industry decision makers and influencers.

## HEADLINE EVENTS

### IPWEA-QNT Annual Conference

The IPWEA-QNT Annual Conference is the premier gathering for the Public Works and Engineering community, with a program packed with workshops, tours, presentations, forums, an exhibition, an excellence awards evening, social networking function and other activities to showcase the continued development and growth of the industry.

### IPWEA-QNT Excellence Awards & Gala Dinner

The awards program places a spotlight on the projects and people who deliver exceptional outcomes for Queensland communities. We're very proud to be able to coordinate the awards program and to be promoting the achievements of our sector.

### Asset Management Symposium

The Asset Management Symposium offers a platform for in-depth discussions on the management of critical infrastructure. This event is designed for professionals that oversee the construction, repair or maintenance of assets, with relevance to engineering and finance professionals, technical and operation staff.

This symposium will provide attendees with a unique opportunity to learn from technical experts focusing on shared learning – real scenarios and practical outcomes.

## BRANCH EVENTS

### Branch Conferences

IPWEA-QNT Branch Conferences provide updates on current industry hot topics and insights into technical know-how with presentations showcasing regional projects.

Each conference also hosts a social function aimed at providing a more casual engagement opportunity to connect.

These conferences also comprise of trade displays, bringing together some of the industry's leading suppliers of products and services exhibiting their new and innovative products and services.

### Optimise – Membership Meetups

Held in the Branch regions and hosted by the Branch Committees, these events will take place in a casual environment, providing the opportunity for members and non-members to come along and network with the Public Works and Engineering community. These events provide an opportunity to meet the Branch Committee and IPWEA-QNT staff, talk about how to optimise the benefits of membership and discuss other industry insights and hot topics.

## NETWORKING EVENTS

### Presidents Breakfast

The President of IPWEA-QNT, invites the Public Works and Engineering community to come together for breakfast to thank those who have contributed to the successes of the past year and present an overview of the initiatives planned for the year ahead.

### International Women in Engineering Day Lunch

On the 23rd of June each year, International Women in Engineering Day is celebrated. IPWEA-QNT hosts a workshop and lunch designed as an opportunity for women and all their colleagues, in the Public Works and Engineering community to come together to celebrate the profile women continue to build in the areas of both engineering and public works. The program is designed as a platform to discuss a cross section of topics and challenges women face daily working in the industry and provides opportunities to make connections, creating opportunities to increase networks and build mutually beneficial relationships.

### Mingle & Jingle

These events are hosted by the Branch Committees as an end of year informal festive celebration. Held in a relaxed setting the event encourages members and their invited colleagues to get together with the committee and IPWEA-QNT staff and supporters to enjoy a drink and some festive hospitality.

### IPWEA-QNT Golf Day

The IPWEA-QNT golf day is chance to connect with the boarder community in a relaxed atmosphere, a day out on the green. The golf day provides an opportunity to interact with many a diverse range of industry stakeholders. The day is friendly combination of competition, engagement, and networking opportunities

# A Word From Our Sponsors



*“Participating in the IPWEA-QNT Conference was an excellent opportunity for TRUEGRID to meet with key engineers, councils and contacts. The conference gave TRUEGRID the opportunity to discuss the sustainable benefits and uses of our products. Supporting and participating in IPWEA-QNT events is a key action for TRUEGRID.”*

**TRUEGRID Permeable Pavers**



*“It was a great event, there was plenty of engagement and a really great variety of delegates. We were really happy with the interactions.”*

**Fulton Hogan**



*“Congratulations on hosting an outstanding conference! Great connections were made, and it provided us with excellent exposure for the Atlan rebrand. We deeply appreciate the exceptional care and opportunities extended to us during this event.”*

**Atlan Stormwater**



*“Thanks for all the work from the team in putting the event together. We appreciate the opportunity to be part of these events. The diversity in attendees was great and good to see some big representation from some of the bigger council’s, well done to the institute on this!”*

**Shepard Asset Management Solutions**



*“IPWEA-QNT 2023 Gold Coast Conference was very successful for us.”*

**TripStop**



*“I think the conference was great value as an exhibitor and I’d like to continue to support it.”*

**Joe Wagner Group**



# 2024 ANNUAL CONFERENCE

Target Attendance - 450 | Primary Audience - Public Works and Engineering Community

## CO-HOST SPONSOR

\$15,000+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.  
Sponsor to supply pull up banners.

### Exclusive

- Exclusive rights as the IPWEA-QNT Annual Conference Co-Host Sponsor
- Half page horizontal advertisement in the Journal – Engineering for Public Works post conference
- Exclusive introductory moment (2-3 minutes at the commencement of the conference)

### Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledgment in the Connect newsletter distribution to 5000+

### During Event

#### Exhibition

- Exhibitor “Double Display Booth” area will include one display booth area to exhibit products and/or services and provide information. Includes 6m x 3m booth, white back and side walls, fascia company sign boards on open sides, Spotlights and 1 x general-purpose power outlet (4amp)

#### Excellence Awards

- Logo displayed during the Excellence Award Gala Dinner proceedings
- Opportunity to present a major category award to the winner on stage with photo opportunity
- MC recognition during event proceedings
- On-screen recognition during breaks
- Tickets to Awards Dinner - Eight tickets (Table of ten including the full conference registration social function tickets)
- Reserved table allocation in VIP area

### Conference

- Full Conference registration for two (2) company representatives (Includes social functions)
- Display two (2) pull-up banners on stage in the main plenary room (Sponsor to supply)
- MC recognition at the opening and closing plenary sessions
- Logo inclusion on the official conference program and app
- On-screen recognition in plenary room during breaks
- Merchandise for inclusion in the attendees bags with your branding

### Post-Event

- Copy of conference registration list and excellence awards guest list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

## CONFERENCE CONTENT POST EVENT SPONSOR

\$2,500+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.  
Sponsor to supply pull up banners.

### Exclusive

Exclusive opportunity to have the company logo and link to the company website home page on the IPWEA-QNT Knowledge Centre Annual Conference landing page. The proceedings from the Annual Conference will be uploaded to the Knowledge Centre. Through the Knowledge Centre this information is made available to all members.

### Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledgment in the Connect newsletter distribution to 5000+

### During Event

- One day conference registration for one (1) company representative (Includes the welcome function)
- MC recognition at the opening and closing addresses
- Logo inclusion on the official conference program and app
- On-screen recognition in plenary room during breaks

### Post Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

<b>PLENARY SESSION/KEYNOTE SPONSOR</b>
<b>POA</b>
<b>Qty 2</b>
NB. Sponsor to supply pull up banner.

- Exclusive**  
 Exclusive opportunity to play a 15-30 second on screen promotional video at the commencement of the speaker/presenter session
- Pre-Event**
- Logo inclusion on event promotional material
  - Logo inclusion on the event web page with link to the sponsor company website home page
  - Logo inclusion on the speaker/presenter's profile on the Annual Conference event page
  - One sponsor announcement on social media
  - Sponsor acknowledge in the Connect newsletter distribution to 5000+
- During Event**
- Full Conference registration for one (1) company representative (Includes the social functions)
  - Display two (2) pull-up banner on stage during a plenary session
  - On-screen logo recognition during the keynote event
  - Logo inclusion on the official conference program and app
  - Photo opportunity with the keynote speaker/presenter
- Post-Event**
- Copy of conference registration list and excellence awards guest list (Contact & Company)
  - Sponsor recognition in social media event wrap-up post

<b>MEETS, EATS &amp; BEATS - WELCOME FUNCTION SPONSOR</b>
<b>\$5,000+GST</b>
<b>Qty 1</b>
NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

- Exclusive**  
 • Exclusive hosting of the IPWEA-QNT Annual Conference – Meets, Eats & Beats – Welcome Function
- Pre-Event**
- Logo inclusion on all event promotional material
  - Logo inclusion on the event web page with link to the sponsor company website home page
  - One sponsor announcement on social media
  - Sponsor acknowledge in the Connect newsletter distribution to 5000+
- During Event**
- Display two (2) pull-up banners at the social function
  - Opportunity to provide branded merchandise to give away to attendees at the function (Sponsor to supply the merchandise and coordinate the distribution at the event in conjunction with the event organisers)
  - MC acknowledgement during the function
  - Day one registration for one (1) company representative (Includes the welcome function)
  - Two guest tickets to attend the Meets, Eats & Beats - includes the welcome function only
  - Logo inclusion on the official conference program and app
- Post-Event**
- Copy of conference registration list (Contact & Company)
  - Sponsor recognition in social media event wrap-up post

<b>LUNCH RE-ENERGISE SPONSOR</b>
<b>\$2,500+GST each</b>
<b>Qty 3</b>
NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

- Pre-Event**
- Logo inclusion on event promotional material
  - Logo inclusion on the event web page with link to the sponsor company website home page
  - One sponsor announcement on social media
  - Sponsor acknowledge in the Connect newsletter distribution to 5000+
- During Event**
- One day conference registration for one (1) company representative (Includes the welcome function)
  - Display two (2) pull-up banners around the lunch set up locations (Some restrictions might apply)
  - MC recognition at the commencement of each lunch break
  - Session chair recognition at the commencement of each lunch break
  - Logo inclusion in the official conference program and app
  - On-screen recognition in plenary room during breaks
- Post Event**
- Copy of conference registration list (Contact & Company)
  - Sponsor recognition in social media event wrap-up post

<b>MORNING &amp; AFTERNOON TEA BREAK - TIME OUT TO TALK SPONSOR</b>
<b>\$2,500+GST each</b>
<b>Qty 2</b>
NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

- Pre-Event**
- Logo inclusion on event promotional material
  - Logo inclusion on the event web page with link to the sponsor company website home page
  - One sponsor announcement on social media
  - Sponsor acknowledge in the Connect newsletter distribution to 5000+
- During Event**
- One day conference registration for one (1) company representative (Includes the welcome function)
  - Display two (2) pull-up banners around the morning and afternoon tea catering set up locations (Some restrictions might apply)
  - MC recognition at the commencement of each morning and afternoon tea break
  - Session chair recognition at the commencement of each morning and afternoon tea break
  - Logo inclusion in the official conference program and app
  - On-screen recognition in plenary room during breaks
- Post Event**
- Copy of conference registration list (Contact & Company)
  - Sponsor recognition in social media event wrap-up post



**LANYARD /NAME TAG - WHO ARE YOU SPONSOR**

**\$5,000+GST**

**Qty 1**

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.  
Sponsor to supply pull up banners.

**Exclusive**

- Exclusive opportunity to provide branded lanyards to over 400 attendees

**Pre-Event**

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

**During Event**

- MC recognition during event proceedings
- Full Conference registration for one (1) company representative (Includes the social functions)
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

**Post Event**

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

**TECHNICAL TOUR PRESENTER SPONSOR**

**\$3,000+GST**

**Qty 1**

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.  
Sponsor to supply pull up banners.

**Exclusive**

- Recognition as the presenter of the Technical Tours
  - Logo branding on all technical tour promotional material including the dedicated technical tour event page.
- NB. The number of technical tours may vary

**Pre-Event**

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000+

**During Event**

- MC recognition during event proceedings
- Day one registration for one (1) company representative (Includes the welcome function)
- Three (3) reserved spaces on a technical tours – choice of tours or one (1) on each tour
- Three (3) guest tickets to the Welcome Function only
- Display two (2) pull-up banners at the tour assembly location
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

**Post Event**

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

**STREAM HOST SPONSOR**

**\$2,500+GST each**

**Qty 12**

**Stream Themes**  
**(Some streams might be combined and subject to change)**

- Active transport
- Asset Management
- Coastal Engineering
- Community Projects
- Disaster Management & Resilience
- Environment and Sustainability
- Finance & Governance
- Innovation & Technology
- Other
- Planning & Design
- Roads
- Safety
- Stormwater
- Bridges & Structures
- Renewable Energy & Utilities
- Urban Water
- Procurement & Supply Chain
- Risk Management

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them.  
Sponsor to supply pull up banners

**Exclusive**

- Recognition as the host of the stream

**Pre-Event**

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 + member database

**During Event**

- MC recognition during event proceedings
- Opportunity to provide a brief address to the attendees at the commencement of the stream (2-3 minutes)
- One day conference registration for one (1) company representative
- Logo inclusion on the stream introductory slide at the conference
- Logo inclusion in the official conference program and app
- On-screen recognition in plenary room during breaks

**Post Event**

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

<b>FUTURES CHALLENGE PROJECT PRESENTER SPONSOR</b>	<b>Exclusive</b> <ul style="list-style-type: none"> <li>• Recognition as the presenter of the Futures Challenge Project</li> <li>• Opportunity to provide a brief address to the attendees at the commencement of the challenge (2-3 minutes)</li> <li>• Opportunity to present the winner with their award on stage at the event</li> </ul>
<b>\$5,000+GST</b>	<b>Pre-Event</b> <ul style="list-style-type: none"> <li>• Logo inclusion on event promotional material</li> <li>• Logo inclusion on the event web page with link to the sponsor company website home page</li> <li>• One sponsor announcement on social media</li> <li>• Sponsor acknowledgement in the Connect newsletter distribution to 5000+</li> </ul>
<b>Qty 1</b>	<b>During Event</b> <ul style="list-style-type: none"> <li>• MC recognition during event proceedings</li> <li>• One day conference registration for one (1) company representative (Includes one ticket to the welcome function and excellence awards)</li> <li>• Display one (1) pull-up banner at the event on stage during the challenge</li> <li>• Branding on the fascia sign and one (1) display pull-up banner in the Futures Challenge Display Booth in the exhibition area.</li> <li>• Logo inclusion in the official conference program and app</li> <li>• On-screen recognition in plenary room during breaks</li> </ul>
<small>NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.</small>	<b>Post Event</b> <ul style="list-style-type: none"> <li>• Copy of conference registration list (Contact &amp; Company)</li> <li>• Sponsor recognition in social media event wrap-up post</li> </ul>
<b>PANEL DISCUSSION OR GREAT DEBATE SPONSOR</b>	<b>Pre-Event</b> <ul style="list-style-type: none"> <li>• Logo inclusion on event promotional material</li> <li>• Logo inclusion on the event web page with link to the sponsor company website home page</li> <li>• One sponsor announcement on social media</li> <li>• Sponsor acknowledge in the Connect newsletter distribution to 5000+</li> </ul>
<b>\$3,500+GST each</b>	<b>During Event</b> <ul style="list-style-type: none"> <li>• MC recognition during event proceedings</li> <li>• Logo inclusion on the panel and or debate introductory slide at the conference</li> <li>• One day conference registration for one (1) company representative (Includes the welcome function)</li> <li>• Display one (1) pull-up banner at the event on stage during the panel or debate</li> <li>• Logo inclusion in the official conference program and app</li> <li>• On-screen recognition in plenary room during breaks</li> </ul>
<b>Qty 2</b>	<b>Post Event</b> <ul style="list-style-type: none"> <li>• Copy of conference registration list (Contact &amp; Company)</li> <li>• Sponsor recognition in social media event wrap-up post</li> </ul>
<small>NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.</small>	
<b>EXHIBITOR TRADE DISPLAY PACKAGE (SINGLE BOOTH 3m x 3m)</b>	<b>Pre-Event</b> <ul style="list-style-type: none"> <li>• Logo inclusion on event promotional material</li> <li>• Logo inclusion on event web page with link to the sponsor company website home page</li> <li>• One sponsor announcement on social media</li> <li>• Sponsor acknowledgement in the Connect newsletter distribution to 5000+</li> </ul>
<b>\$5,500+GST</b>	<b>During Event</b> <ul style="list-style-type: none"> <li>• Exhibitor “Single Display Booth” area will include one display booth area 3m x 3m to exhibit products and/or services and provide information. Includes white back and side walls, fascia company sign boards on open sides, spotlights and 1 x general-purpose power outlet (4amp)</li> <li>• MC recognition during event proceedings</li> <li>• On-screen recognition at the beginning and end of event proceedings</li> <li>• Display pull-up banners within the space only allocated area</li> <li>• Opportunity to provide prize towards the president’s charity</li> <li>• Opportunity to include insert or promo gift in ‘Attendee Bag’</li> <li>• Logo inclusion in the official conference program and app</li> <li>• Full Conference registration for two (2) company representatives (Includes social functions)</li> </ul>
<b>Multiple</b>	<b>Post-Event</b> <ul style="list-style-type: none"> <li>• Copy of electronic registration list (Contact &amp; Company)</li> <li>• Sponsor recognition in the social media post event wrap-up</li> </ul>
<small>NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.</small>	
<b>EXHIBITOR TRADE DISPLAY PACKAGE (DOUBLE BOOTH 6m x 3m)</b>	<b>Pre-Event</b> <ul style="list-style-type: none"> <li>• Logo inclusion on event promotional material</li> <li>• Logo inclusion on event web page with link to the sponsor company website home page</li> <li>• One sponsor announcement on social media</li> <li>• Sponsor acknowledgement in the Connect newsletter distribution to 5000+</li> </ul>
<b>\$8,000+GST</b>	<b>During Event</b> <ul style="list-style-type: none"> <li>• Exhibitor “Double Display Booth” area will include one display booth area to exhibit products and/or services and provide information. Includes 6m x 3m booth, white back wall and side walls, fascia company sign boards on open sides, Spotlights and 1 x general-purpose power outlet (4amp)</li> <li>• MC recognition during event proceedings</li> <li>• On-screen recognition at the beginning and end of event proceedings</li> <li>• Display pull-up banners within the space only allocated area</li> <li>• Opportunity to provide prize towards the president’s charity</li> <li>• Opportunity to include insert or promo gift in ‘Attendee Bag’</li> <li>• Logo inclusion in the official conference program and app</li> <li>• Full Conference registration for two (2) company representatives (Includes social functions)</li> </ul>
<b>Multiple</b>	<b>Post-Event</b> <ul style="list-style-type: none"> <li>• Copy of electronic registration list (Contact &amp; Company)</li> <li>• Sponsor recognition in the social media event wrap-up post</li> </ul>
<small>NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.</small>	

<b>CONFERENCE ATTENDEE SATCHEL BAG SPONSOR</b>
<b>\$5,000+GST</b>
<b>Qty 1</b>
NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

- Exclusive**
- Company logo printed onto the conference attendee satchel bag - 400 + attendees
- Pre-Event**
- Logo inclusion on event promotional material
  - Logo inclusion on the event web page with link to the sponsor company website home page
  - One sponsor announcement on social media
  - Sponsor acknowledge in the Connect newsletter distribution to 5000 +
- During Event**
- MC recognition during event proceedings
  - Logo inclusion on the panel and or debate introductory slide at the conference
  - Full Conference registration for one (1) company representative (Includes social functions)
  - Display one (1) pull-up banner at the conference registration desk
  - Logo inclusion in the official conference program
  - Logo inclusion in the official conference app
  - On-screen recognition in plenary room during breaks
- Post Event**
- Copy of conference registration list (Contact & Company)
  - Sponsor recognition in social media event wrap-up post

<b>COFFEE CART - COFFEE CONNECT SPONSOR</b>
<b>\$5,000+GST each</b>
<b>Qty 2</b>
NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

- Exclusive**
- Exclusive opportunity to brand one of the two coffee carts during the conference. Coffee carts will be available from registration and at morning tea and provide a great opportunity to create brand awareness.
- Pre-Event**
- Logo inclusion on event promotional material
  - Logo inclusion on the event web page with link to the sponsor company website home page
  - One sponsor announcement on social media
  - Sponsor acknowledge in the Connect newsletter distribution to 5000 +
- During Event**
- Opportunity to supply company branded coffee cups
  - Full Conference registration for one (1) company representative (Includes social functions)
  - Display pull-up banners around the coffee cart set up area. (Some restrictions might apply)
  - MC recognition at the opening and closing addresses
  - Logo inclusion in the official conference program and app
  - On-screen recognition in plenary room during breaks
- Post Event**
- Copy of conference registration list (Contact & Company)
  - Sponsor recognition in social media event wrap-up post

## 2023 Annual Conference Attendee List

- Councils**
- Balonne Shire Council
  - Blackall Tambo Council
  - Brisbane City Council
  - Bundaberg Regional Council
  - Byron Shire Council
  - City of Gold Coast
  - City Of Moreton Bay
  - Douglas Shire Council
  - Flinders Shire Council
  - Fraser Coast Regional Council
  - Goondiwindi Regional Council
  - Gympie Regional Council
  - Ipswich City Council
  - Isaac Regional Council
  - Logan City Council
  - Mackay Regional Council
  - Maranoa Regional Council
  - Mareeba Shire Council
  - Moreton Bay Regional Council
  - Noosa Council
  - Redland City Council
  - Rockhampton Regional Council
  - Scenic Rim Regional Council
  - Somerset Regional Council
  - South Burnett Regional Council
  - Southern Downs Regional Council
  - Sunshine Coast Council
  - Toowoomba Regional Council
  - Torres Shire Council
  - Townsville City Council
  - Western Downs Regional Council
  - Whitsunday Regional Council

- Organisations**
- 12d Synergy Pty Ltd
  - AMAG
  - ARO Industries
  - ATC Consulting Engineers and Project Managers
  - Atlan Stormwater
  - Aurecon
  - Australian Concrete Mats Pty Ltd
  - Barchip Australia Pty Ltd
  - Board of Professional Engineers of Queensland (BPEQ)
  - Brandon & Associates
  - Brightly Software Australia
  - Byrne Consultants
  - Charlton Thursday
  - Cirtex Industries Pty Ltd
  - Civil Solutions
  - Civiltech Solutions
  - Codedradar
  - Coha Group
  - COLAS Australia Group Pty Ltd
  - Complete Urban
  - Connell Griffin
  - CPM Civil Pty Ltd
  - Dale Carnegie Australia
  - Danley
  - Department of Regional Development, Manufacturing and Water
  - Department of State Development, Infrastructure, Local Government and Planning
  - Department of Transport and Main Roads
  - Desiderata Advisory
  - Dileigh Consulting Engineers
  - Downs Roadside Engineering
  - Drapper Environmental Consultants
  - EJ Australia Pty Ltd
  - Energy Queensland
  - Engeny Australia Pty Ltd
  - Esp Australia
  - Fulton Hogan Industries Pty Ltd
  - GBA Consulting Engineers
  - GenEng Solutions Pty Ltd
  - GHD Pty Ltd
  - Global Synthetics Pty Ltd
  - GP One Consulting Pty Ltd
  - Greenedge Design Consultants
  - Griffith University
  - Haro Civil Engineering
  - Harrison Infrastructure Group
  - Hazell Bros
  - HUESKER Australia Pty Ltd
  - Humes
  - IN4 Advisory
  - Ingal Civil Products
  - Ink and Think
  - InQuik
  - Instrada
  - Intelligent Transport Services
  - Interflow Pty Ltd
  - JDB Civil Solutions Pty Ltd
  - JJ Ryan Consulting Pty Ltd
  - Joe Wagner Group
  - KBR
  - Lackon
  - Leading Roles
  - Local Buy
  - Local Government Association of Queensland (LGAQ)
  - LO-GO Appointments
  - Mangoesmapping
  - Mass Products Pty Ltd
  - McArthur
  - McCullough Robertson Lawyers

- MD Peacock Consulting Pty Ltd
- Moloney & Sons Engineering
- Morphum Environmental
- Norton Rose Fulbright
- Omngrip Direct Pty Ltd
- Osborn Consulting Engineers
- Paul Keech & Associates
- Pavement Management Services
- Peak Services
- Phronis
- Point8 Pty Ltd
- Professional Bridge Services
- Projex Partners Pty Ltd
- Proterra Group Pty Ltd
- Queensland Audit Office
- Queensland Reconstruction Authority
- QUT
- Ranbury
- Redfrost
- Repco Australia
- RMA Engineers
- RPQ Group
- Ryco Filters
- Saferoads
- SHEPHERD
- Stabilised Pavements of Australia
- Stantec Australia
- Supersealing
- Titec Pty Ltd
- Titus Civil Consulting
- Tonkin
- Tonkin + Taylor
- TripStop Pty Ltd
- TRUEGRID HDPE Permeable Pavers
- University Of Queensland
- University of Southern Queensland
- Urban Utilities
- Wagners CFT Manufacturing Pty Ltd
- Wild Studios

# 2024 EXCELLENCE AWARDS

Target Attendance - 400 | Primary Audience - Public Works and Engineering Community

## CO-HOST SPONSOR

\$10,000+GST

Qty 1

### Exclusive

- Naming rights as the Co-Host Excellence Awards Gala Dinner sponsor
- Presentation of the Project of the Year Award with logo inclusion on screen

### Pre-Event

- Logo inclusion on all Excellence Awards Gala Dinner promotional material
- Logo inclusion on the Excellence Awards Gala Dinner web page
- Sponsor acknowledgement on all Excellence Awards Gala Dinner marketing
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

### During Event

- Opportunity to address the guests at the commencement of the Excellence Awards Gala Dinner
- Table for ten (10) guests to attend the awards evening
- Reserved table allocation in the VIP area
- Logo on the welcome screen at the Excellence Awards Gala Dinner
- MC recognition during event proceedings
- Display two (2) pull-up banners at the Excellence Awards Gala Dinner at the entrance to the Gala Dinner and inside the venue
- On screen recognition during breaks

### Post Event

- Sponsor recognition in social media event wrap-up post
- Copy of Excellence Awards Gala Dinner guest attendance list (Contact & Company)

### Pre-Event

- Logo inclusion on all category Excellence Awards Gala Dinner promotional material
- Logo inclusion on the Excellence Awards Gala Dinner web page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

### During event

- Two (2) guest tickets to attend the awards evening
- Logo displayed on screen during the Excellence Awards Gala Dinner proceedings
- Present a section of category awards on stage with a photo opportunity and logo inclusion on screen
- MC recognition during event proceedings
- On-screen recognition during breaks
- Reserved seating in the VIP area

### Post Event

- Sponsor recognition in social media event wrap-up post
- Copy of Excellence Awards Gala Dinner guest attendance list (Contact & Company)

### Major Awards

- Public Works Project of the Year
- IPWEA-QNT President's Award for Outstanding Contribution to Public Works

### People Awards

- Engineer of the Year
- Women in Engineering
- Public Works Professional of the Year
- Emerging Leader of the Year
- Team Member of the Year

### Employer Awards

- Employer of the Year (Private Sector)
- Employer of the Year (Public Sector)

### Project Awards

- Projects under \$2 million
- Projects \$2 million to \$5 million
- Projects \$5 million to \$10 million
- Projects over \$10 million
- Asset Management
- Project Innovation
- Coastal Engineering
- Environment and Sustainability
- Innovation & Sustainability in Water
- Community Road Safety
- Road Safety Infrastructure

NB. Sponsor to supply pull up banners.

NB. Sponsor to supply pull up banners.

## CATEGORY SPONSOR (CHOICE OF TWO AWARD CATEGORIES)

\$2,000 +GST each

Multiple

**ENTERTAINMENT SPONSOR (PHOTOGRAPHY - PRODUCTION - ENTERTAINMENT)**

**\$5,000+GST**

**Qty 1**

NB. Sponsor to supply pull up banners.

**Exclusive**

- Exclusive rights as the Excellence Awards Staging Sponsor (Photography including the photo booth, production, and entertainment)

**Pre-Event**

- Logo inclusion on event promotional material
- Logo inclusion on event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

**During Event**

- Six (6) guest tickets to attend the awards evening
- Reserved seating allocation in the VIP area
- Logo displayed on screen during the Excellence Awards Gala Dinner proceedings
- MC recognition during event proceedings
- On-screen recognition during breaks
- Company signage around the photo booth location
- Opportunity to have the company logo displayed on the photo booth photo sleeve
- Display one (1) pull-up banner inside the Excellence Awards Gala Dinner venue

**Post-Event**

- Copy of electronic guest list (Company & Contact)
- Sponsor recognition in the social media post event wrap-up



# 2024 ASSET MANAGEMENT SYMPOSIUM

Target Attendance - 150 | Primary Audience - Public Works and Engineering Community

## CO-HOST SPONSOR

\$5,000+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners

### Exclusive

- Exclusive rights as the Co-Host Sponsor
- Exclusive opportunity to provide branded lanyards or name tags
- Exclusive opportunity to address the delegates at the commencement of the conference
- Exclusive opportunity to provide merchandise to give away to the delegates
- Half page horizontal advertisement in the Journal – Engineering for Public Works post event

### Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

### During event

- Full symposium registration for two (2) company representative (Includes social functions)
- Exhibitor “Trade Display” area will include one trade display area - "space only" to exhibit products and/or services and provide information. Includes existing floor covers, 1 x trestle table = 1.8m standard size, 2 x chairs and 1 x tablecloth
- MC recognition during event proceedings
- On-screen recognition at the beginning and end of event proceedings
- Display one (1) pull-up banner in the main symposium room

### Post-Event

- Copy of registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

## THE SOCIAL SPONSOR NETWORKING FUNCTION

\$3,000+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

### Exclusive

- Exclusive hosting of the Social Function
- Half-page horizontal advertisement in the Journal – Engineering for Public Works post conference

### Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

### During Event

- Display two (2) pull-up banners at the social function
- One (1) full delegate registration to attend the symposium
- Opportunity to provide branded merchandise to give away to attendees at the function
- MC acknowledgement during the function
- Three (3) social function only tickets to the Welcome Function

### Post-Event

- Copy of conference registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

## MORNING & AFTERNOON TEA BREAKS - TIME OUT TO TALK SPONSOR

\$2,500+GST each

Qty 1

Day One -Morning & Afternoon Tea

Day Two - Morning & Afternoon Tea

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners. .

### Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

### During Event

- One (1) full delegate registration including the social function
- Display two (2) pull-up banners around the morning and afternoon tea catering set up locations (Some restrictions might apply)
- MC recognition at the commencement of the morning and afternoon tea breaks
- Logo inclusion in the program
- On-screen logo recognition

### Post Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

**LUNCH RE-ENERGISE  
SPONSOR**

**\$3,000+GST**

**Recognised as the lunch sponsor  
on day one and two**

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

**Pre-Event**

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledgement in the Connect newsletter distribution to 5000 +

**During Event**

- One (1) full delegate registration including the social function
- Display two (2) pull-up banners around the lunch catering set up locations (Some restrictions might apply)
- MC recognition at the commencement of each lunch break
- Session chair recognition at the commencement of each lunch break
- Logo inclusion in the program
- On-screen logo recognition

**Post Event**

- Copy of registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

**EXHIBITOR TRADE  
DISPLAY SPONSOR  
(SPACE ONLY)**

**\$1,200+GST**

**Multiple**

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

**Pre-Event**

- Logo inclusion on event promotional material
- Logo inclusion on event web page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

**During event**

- Exhibitor "Trade Display" area will include one trade display area - "space only" to exhibit products and/or services and provide information

Includes existing floor covers, 1 x trestle table = 1.8m standard size, 2 x chairs and 1 x tablecloth

- Full Conference registration for one (1) company representatives (Includes social function)
- MC recognition during event proceedings
- On-screen recognition at the beginning and end of event proceedings
- Display pull-up banners within the trade display area (Sponsor to supply)
- Opportunity to provide prize towards the President's Charity

**Post-Event**

- Copy of electronic registration list
- Sponsor recognition in social media event wrap-up post



# 2024 PRESIDENT'S BREAKFAST

Target Attendance - 130 | Primary Audience - Public Works Community, Engineers and Industry Stakeholders and Supporters

## CO-HOST SPONSOR

\$2,500+GST

Qty 1

### Exclusive

- Exclusive rights as the Co-Host Sponsor
- Opportunity to provide merchandise – gift or satchel

### Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

### During event

- Four (4) tickets to attend the breakfast
- Display two (2) pull-up banners in the room (Sponsor to supply)
- MC recognition at the opening and closing of the breakfast
- Logo inclusion on the program
- On-screen recognition

### Post-Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners





# 2024 INTERNATIONAL WOMEN IN ENGINEERING DAY

## CREATING CONNECTIONS WORKSHOP & LUNCH

Target Attendance - 120 | Primary Audience - Public Works and Engineering Community

### CO-HOST SPONSOR

\$4,000+GST

Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners

#### Exclusive

- Exclusive rights as the Co-Host Sponsor
- Exclusive opportunity to address the guests at the commencement of the event
- Opportunity to provide promotional material on the tables during the lunch

#### Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

#### During event

- Ten (10) workshop registrations including a reserved VIP table of ten (10) at attend the lunch
- Display two (2) pull-up banners in the event space (sponsor to supply)
- MC recognition at the opening and closing of the event
- Logo inclusion on the program
- On-screen logo recognition

#### Post-Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

### MORNING TEA ON ARRIVAL SPONSOR

\$1,200+GST

Qty 1

NB. Sponsor to supply pull up banners.

#### Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

#### During event

- One (1) workshop registration including attendance at the lunch
- Display one (1) pull-up banners in the room (Sponsor to supply)
- MC recognition at the opening and closing of the lunch
- Logo inclusion on the program
- On-screen logo recognition

#### Post-Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post



# 2024 IPWEA-QNT GOLF DAY

Target Attendance - 80+ | Primary Audience - Public Works Community, Engineers and Industry Stakeholders

<p><b>CO-HOST SPONSOR LONGEST DRIVE COMPETITION HOLE</b></p> <p><b>\$3,500+GST</b></p> <p><b>Qty 1</b></p> <p>NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners</p> <p>(Signage and activation requirements are the responsibility of the sponsor)</p>	<p><b>Exclusive</b></p> <ul style="list-style-type: none"> <li>• Recognition as Event Co-Host With IPWEA-QNT</li> <li>• Includes Longest Drive competition, hole sponsorship and the winning team sponsor (<i>Signage and activation requirements are the responsibility of the sponsor</i>)</li> <li>• Opportunity to present the winning team with a prize and address the players</li> <li>• Opportunity to provide the player registration bags and marketing collateral to go in the bag.</li> </ul> <p><b>Pre-Event</b></p> <ul style="list-style-type: none"> <li>• Logo inclusion on all event promotional material</li> <li>• Logo inclusion on the event web page with link to the sponsor company website home page</li> <li>• One sponsor announcement on social media</li> <li>• Sponsor acknowledge in the Connect newsletter distribution to 5000 +</li> </ul> <p><b>During Event</b></p> <ul style="list-style-type: none"> <li>• Four (4) player registrations including the end of day social function</li> <li>• MC recognition at the start and end of the days play</li> <li>• Display one (1) pull-up banner</li> <li>• Presentation of the prize to the longest drive winner</li> <li>• Opportunity to provide a team prize for the end of the day awards (four individual player prizes)</li> </ul> <p><b>Post-Event</b></p> <ul style="list-style-type: none"> <li>• Copy of the registration list (Contact &amp; Company)</li> <li>• Sponsor recognition in social media event wrap-up post</li> </ul>
<p><b>NEAREST TO PIN COMPETITION HOLE SPONSOR</b></p> <p><b>\$2,500+GST each</b></p> <p><b>Qty 2</b></p> <p>NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.</p> <p>(Signage and activation requirements are the responsibility of the sponsor)</p>	<p><b>Exclusive</b></p> <ul style="list-style-type: none"> <li>• Nearest to Pin competition (2) and hole sponsorship (<i>Signage and hole activation requirements are the responsibility of the sponsor</i>)</li> <li>• Opportunity to provide marketing collateral in the player registration bag.</li> </ul> <p><b>Pre-Event</b></p> <ul style="list-style-type: none"> <li>• Logo inclusion on all event promotional material</li> <li>• Logo inclusion on the event web page with link to the sponsor company website home page</li> <li>• One sponsor announcement on social media</li> <li>• Sponsor acknowledge in the Connect newsletter distribution to 5000 +</li> </ul> <p><b>During Event</b></p> <ul style="list-style-type: none"> <li>• Four (4) player registrations including the end of day social function</li> <li>• MC recognition at the start and end of the days play</li> <li>• Display one (1) pull-up banner at the post event function</li> <li>• Presentation of the prize to the nearest to pin</li> <li>• Opportunity to provide a team prize for the end of the day awards (four individual player prizes)</li> </ul> <p><b>Post-Event</b></p> <ul style="list-style-type: none"> <li>• Copy of the registration list (Contact &amp; Company)</li> <li>• Sponsor recognition in social media event wrap-up post</li> </ul>
<p><b>HOLE SPONSOR</b></p> <p><b>\$1,600+GST each</b></p> <p><b>MULTIPLE</b></p> <p>NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.</p>	<p><b>Pre-Event</b></p> <ul style="list-style-type: none"> <li>• Logo inclusion on all event promotional material</li> <li>• Logo inclusion on the event web page with link to the sponsor company website home page</li> <li>• One sponsor announcement on social media</li> <li>• Sponsor acknowledge in the Connect newsletter distribution to 5000 +</li> </ul> <p><b>During Event</b></p> <ul style="list-style-type: none"> <li>• Four (4) player registrations including the end of day social function</li> <li>• Hole sponsor signage rights on one hole excluding the holes allocated to the Co-Host and Nearest to Pin sponsors</li> <li>• MC recognition at the start and end of the days play</li> <li>• Opportunity to provide marketing collateral in the player registration bag.</li> <li>• Opportunity to provide a team prize for the end of the day awards (four individual player prizes)</li> </ul> <p><b>Post-Event</b></p> <ul style="list-style-type: none"> <li>• Copy of the registration list (Contact &amp; Company)</li> <li>• Sponsor recognition in social media event wrap-up post</li> </ul>

**REFUEL SPONSOR  
(Catering Cart)**

**\$1,200+GST**

**Qty 1**

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

**Exclusive**

- Corporate branding on the catering/drinks cart

**Pre-Event**

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

**During Event**

- MC recognition at the start and end of the days play
- Two (2) player registrations including the end of day social function
- Opportunity to provide a team prize for the end of the day awards (four individual player prizes)

**Post-Event**

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

**OTHER GOLF SPONSORSHIP OPPORTUNITIES**

**POA**

Other value add support sponsorship opportunities are available including prize support sponsors.

To discuss these opportunities, contact the sponsorship team.



# 2024 MINGLE AND JINGLE

Target Attendance - 10-40 | Primary Audience - Public Works Community, Engineers and Industry Stakeholders

## CO-HOST SPONSOR

\$700+GST each

Qty 5

SEQ - SWQ - CQ - NQ - NT

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners

### Exclusive

- Exclusive rights as the Co-Host Sponsor
- Opportunity to have a display at the event. Space only area. Sponsors to supply the display.

### Pre-Event

- Logo inclusion on all event promotional material
- Opportunity to provide promotional material to distribute to the attendees
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 + member database

### During event

- Two (2) registrations to attend the event
- Display pull-up banners in the event space (Sponsor to supply and space restrictions might apply)
- MC recognition at the opening and closing of the event

### Post-Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post



# 2024 BRANCH CONFERENCES

SOUTH EAST QUEENSLAND SOUTH WEST QUEENSLAND NORTH QUEENSLAND NORTHERN TERRITORY CENTRAL QUEENSLAND

Target Attendance - 50 to 200 (Attendance varies at each Branch Conference) | Primary Audience - Public Works and Engineering Community

## CO-HOST SPONSOR

SEQ/SWQ \$5,000 +GST  
 NQ \$3,500 +GST  
 CQ \$3,500 +GST  
 NT \$3,500 +GST

Qty 4

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners

### Exclusive

- Exclusive rights as the Co-Host Sponsor
- Exclusive opportunity to provide branded lanyards or name tags
- Exclusive opportunity to address the delegates at the commencement of the conference
- Exclusive opportunity to provide merchandise to give away to the delegates
- Half page horizontal advertisement in the Journal – Engineering for Public Works post event

### Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

### During event

- Full Conference registration for two (2) company representatives (Includes social function)
- Exhibitor “Trade Display” area will include one trade display area - "space only" to exhibit products and/or services and provide information. Includes existing floor covers, 1 x trestle table = 1.8m standard size, 2 x chairs and 1 x tablecloth
- MC recognition during event proceedings
- On-screen recognition at the beginning and end of event proceedings
- Display pull-up banners (Sponsor to supply, space restrictions might apply)

### Post-Event

- Copy of registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

## MORNING & AFTERNOON TEA BREAKS TIME OUT TO TALK SPONSOR

SEQ/SWQ \$2,000 +GST  
 NQ \$1,500 +GST  
 CQ \$1,500 +GST  
 NT \$1,500 +GST

Qty 4

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners

### Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

### During Event

- Full conference registration for one (1) company representative (includes social function)
- Display two (2) pull-up banners around the morning and afternoon tea catering set up locations (Some restrictions might apply)
- MC recognition at the commencement of each morning and afternoon tea break
- Logo inclusion in the program
- On-screen logo recognition

### Post Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

## LUNCH RE-ENERGISE SPONSOR

SEQ/SWQ \$2,500 +GST each  
 NQ \$1,800 +GST  
 CQ \$1,800 +GST  
 NT \$1,800 +GST

SEQ/SWQ Qty 2  
 NQ - CQ - NT Qty 1

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

### Pre-Event

- Logo inclusion on event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +
- Member discounted pricing for conference registration

### During Event

- Full conference registration for one (1) company representative (includes social function)
- Opportunity to provide a brief address to the attendees during the lunch (2-3 minutes)
- Display two (2) pull-up banners around the lunch catering set up location (Some restrictions might apply)
- MC recognition at the commencement of the lunch break
- Logo inclusion in the program
- On-screen logo recognition

### Post Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post

<b>MEETS AND EATS SPONSOR (WELCOME FUNCTION)</b>
<b>SEQ/SWQ \$3,500 +GST NQ \$2,000 +GST CQ \$2,000 +GST NT \$2,000 +GST</b>
<b>Qty 4</b>
NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

- Exclusive**
- Exclusive hosting of the Meets & Eats – Welcome Function sponsor
  - Half page horizontal advertisement in the Journal – Engineering for Public Works post conference
- Pre-Event**
- Logo inclusion on event promotional material
  - Logo inclusion on the event web page with link to the sponsor company website home page
  - One sponsor announcement on social media
  - Sponsor acknowledge in the Connect newsletter distribution to 5000 +
- During Event**
- Full conference registration for one (1) company representative (includes social function)
  - Display two (2) pull-up banners at the social function
  - Opportunity to provide branded merchandise to give away to attendees at the function
  - MC acknowledgement during the function - opportunity to provide a brief address to the attendees (2-3minutes)
  - Social Function only registration for two (2) company representatives
- Post-Event**
- Copy of conference registration list (Contact & Company)
  - Sponsor recognition in social media event wrap-up post

<b>TECHNICAL TOUR PRESENTER SPONSOR</b>
<b>SEQ/SWQ \$1,500 +GST NQ \$1,000 +GST CQ \$1,000 +GST NT \$1,000 +GST</b>
<b>Qty 4</b>
NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

- Exclusive**
- Recognition as the presenter of the Technical Tours
  - Logo branding on all technical tour promotional material including the dedicated technical tour event page. NB. The number of technical tours may vary at each branch conference
- Pre-Event**
- Member discounted pricing for full conference registration
  - Logo inclusion on event promotional material
  - Logo inclusion on the event web page with link to the sponsor company website home page
  - One sponsor announcement on social media
  - Sponsor acknowledge in the Connect newsletter distribution to 5000+
- During Event**
- MC recognition during event proceedings
  - Reserved spaces on a technical tours – choice of tours or one (1) on each tour
  - Two (2) - Guest tickets to the Welcome Function
  - Display two (2) pull-up banners at the tour assembly location
  - Logo inclusion in the official conference program and app
  - On-screen recognition in plenary room during breaks
- Post Event**
- Copy of conference registration list (Contact & Company)
  - Sponsor recognition in social media event wrap-up post

<b>EXHIBITOR TRADE DISPLAY (SPACE ONLY)</b>
<b>\$1,200+GST</b>
<b>Multiple</b>
NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

- Pre-Event**
- Logo inclusion on event promotional material
  - Logo inclusion on event web page
  - One sponsor announcement on social media
  - Sponsor acknowledge in the Connect newsletter distribution to 5000 +
  - Member discounted pricing for full conference registration
- During event**
- Full conference registration for two (2) company representatives (includes the social functions)
  - Exhibitor “Trade Display” area will include one trade display area - "space only" to exhibit products and/or services and provide information  
Includes existing floor covers, 1 x trestle table = 1.8m standard size, 2 x chairs and 1 x tablecloth
  - MC recognition during event proceedings
  - On-screen recognition at the beginning and end of event proceedings
  - Display pull-up banners within the trade display area (Sponsor to supply)
  - Opportunity to provide prize towards the President's Charity
- Post-Event**
- Copy of electronic registration list
  - Sponsor recognition in social media event wrap-up post





# 2024 OPTIMISE MEMBERSHIP INFO SESSION

SOUTH EAST QUEENSLAND SOUTH WEST QUEENSLAND CENTRAL QUEENSLAND NORTH QUEENSLAND NORTHERN TERRITORY

Target Attendance - 20-50 | Primary Audience - Public Works Community, Engineers and Industry Stakeholders and Supporters

## CO-HOST SPONSOR

\$900+GST each

Qty 5

SEQ - SWQ - CQ - NQ - NT

NB. Sponsor to provide branded marketing brochure/ merchandise at cost to them. Sponsor to supply pull up banners.

### Exclusive

- Exclusive rights as the Co-Host Sponsor
- Opportunity to present a lighting talk (maximum 5 minutes) at the commencement of the event
- Opportunity to have a small space only display of products or services (subject to the venue space allocation)
- Opportunity to provide merchandise to the attendees

### Pre-Event

- Logo inclusion on all event promotional material
- Logo inclusion on the event web page with link to the sponsor company website home page
- One sponsor announcement on social media
- Sponsor acknowledge in the Connect newsletter distribution to 5000 +

### During event

- Two (2) registrations to attend the event
- Display one (1) pull-up banner in the venue room (sponsor to supply)
- On-screen logo recognition
- MC recognition at the opening and closing of the event

### Post-Event

- Copy of the registration list (Contact & Company)
- Sponsor recognition in social media event wrap-up post



QUEENSLAND NORTHERN TERRITORY

**IPWEA**

INSTITUTE OF PUBLIC WORKS  
ENGINEERING AUSTRALASIA

07 3632 6800

[sponsorship@ipweaq.com](mailto:sponsorship@ipweaq.com)

Level 1, 6 Eagleview Place  
Eagle Farm Q 4009

