



Queensland

IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

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STAKEHOLDER AND COMMUNITY ENGAGEMENT IN LOCAL GOVERNMENT

Overview

Effective community and stakeholder engagement enable organisations such as Councils, Agencies and Not for Profit organisations to make better informed decisions. By engaging with communities and key stakeholders, input is received from diverse perspectives and a variety of solutions are presented.

Every Council wants to have the reputation of being transparent, accountable and willing to listen. Opening up the communications between Council and the community will also enhance the communities understanding of the role of Local Government and promotes a sense of belonging within a vibrant community.

Communities and influential stakeholders are becoming better educated and connected and know how to get their voices heard. Being proactive rather than reactive can avert delays, reduce costs and build more resilient relationships with the community.

Who should attend

This program has been designed for all people involved in community and stakeholder engagement at any level.

Typical attendees include:

- Engineers
- Project managers
- Planners
- Finance professionals
- Consultants
- Councillors
- Communications officers

Content

- Communication skills
- Understanding stakeholder expectations
- Engagement principles
- Legislative requirements
- Practical tools and strategies

Outcomes

Course participants will gain a practical understanding of the what, why, who and how:

- What are the issues
- Why do we want to engage with Stakeholders and Communities?
- Who needs to be involved?
- How do we maximise the opportunity?

Learning strategies

- Lectures
- Self-assessment
- Activities
- Discussions
- Case studies

up to
7 CPD
hours

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